

# RANCH WORLD ADS MAGAZINE®

The background of the cover is a photograph of a large brown and white cow with long horns, and a smaller brown and white calf, both in a wire pen. The cow is on the left, and the calf is on the right, looking towards the camera.

## Cutting Colts

CASTRATING  
START TO FINISH

## Riding Tips

DETECTING STANDING  
ESTRUS IN CATTLE

## Stewart Williamson

RWA'S FEATURED  
GEARMAKER

SPRING 2010

# WESTERN ARTIST \* ROGER ARCHIBALD



"Chilly Packer"



"Steady Stead"

[www.horses-arizona.com/archibald](http://www.horses-arizona.com/archibald)

LIMITED EDITION PRINTS / PRINTS ON CANVAS / ORIGINALS

STUDIO PHONE # 623-680-3412

# Western & Wildlife Prints

by Michael Luque



You're Mine! ©Michael Luque



Bugling the Moon ©Michael Luque

High quality limited edition prints on archival photo paper or canvas.

Prints can be purchased framed or unframed.

Gallery-wrapped canvas prints are a specialty with sizes from 16x20 inches to 30x40 or larger.

All limited edition prints come with a Certificate of Authenticity and are numbered and signed by me.

Rodeo, ranch work, mustangs, Indians, cowboys, cowgirls, birds, mammals, and western landscapes are all available.

Check out my website for images, then either fill in the order form or e-mail me a request.



Just Published! \$14.95

Dancing Shadows, Mustangs & Dreams - Poems of the Western Range

Poems by Sam Mattise with Photos by Michael Luque  
Order from my website.



## Bear IT Design & Photography

Eagle, Idaho

[www.bearitdesign.com](http://www.bearitdesign.com) michael@bearitdesign.com

# Western Lifestyle Photography By Barry Denton



Horse & Human Portraits  
Action Shots  
Ranch Photography  
Model Portfolios  
Calendars, Posters, & Art Prints

(928) 442-3290

[www.barrydentonphotography.com](http://www.barrydentonphotography.com)

# ZIA COWTOON CO.

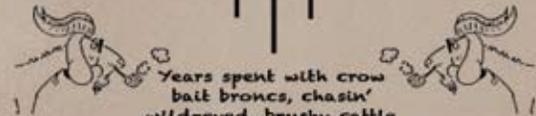
[www.ziacowtoons.com](http://www.ziacowtoons.com)

Cartoons

Illustrating

Calendars

and more!



Years spent with crow  
bait broncs, chasin'  
wild-eyed, brushy cattle  
Tail end built of rawhide  
from endless miles in the  
saddle

Flood, blizzard, and drought  
Watch the wind burn up the land  
It's far easier cowboyin'  
on paper with pen  
'Stead a rope in your hand  
"SLIM"

Wheeler "SLIM" Hughes

Email: [hughes@ziacowtoons.com](mailto:hughes@ziacowtoons.com)

Comfort, Texas 210-464-8432

**Publisher**  
RanchWorldAds

**Editor**  
Gerard Thomas

**Staff Writer**  
Jack Blerry

**Layout & Graphic Design**  
Deidra Crawford

**Advertising & Sales**  
Gerard Thomas  
Deidra Crawford

**Office Phone**  
602-284-1414

**Mailing Address**  
P.O. Box 594  
Ralston, WY 82440

Copyright © 2010

RanchWorldAds Magazine

All rights reserved. Reproduction in whole or part without permission is prohibited. Opinions expressed herein are those of experts consulted and do not necessarily reflect the opinions of the editor or policy of RanchWorldAds Magazine. RanchWorldAds Magazine is not liable for any damages beyond the cost of advertisement for any error or omissions that may occur. In addition, the advertiser and / or its agency agree to indemnify RanchWorldAds Magazine against any loss, damages or expenses resulting from the unauthorized use, by the advertiser, of any name, photograph, sketch or words which may be protected by copyright or trademark law. RanchWorldAds Magazine has the right to refuse to accept any advertisement for any reason.

## On The Cover



Cow/Calf pairs during the 2009 branding at the ORO Ranch in Arizona. Photo by Barry Denton of Western Lifestyle Photography [www.barrydentonphotography.com](http://www.barrydentonphotography.com)

- 4 **Cutting Colts**  
Start To Finish
- 10 **Canine Brucellosis**  
Don't Let It Kill Your Dogs
- 12 **RWA's Featured School**  
Agtech's Bovine Embryo Transfer
- 16 **Horse Marketing**  
Strategies to Help Your Sales
- 20 **Calendar of Events**  
See what's going on near you
- 28 **Riding Tips**  
Detecting Standing Estrus in Cattle
- 38 **Little Joe's Tips**
- 40 **Stewart Williamson**  
RWA's Featured Gearmaker

## Advertise With Us

# RANCH WORLD ADS MAGAZINE

### Our Ad Rates

* Two Page Spread	\$984.00
* Full Page Ad	\$600.00
* Half Page Ad	\$450.00
* Quarter Page Ad	\$210.00
* Sixth of a Page Ad	\$155.00
* Business Card Ad	\$ 75.00
* Sale Barn Ad	\$ 45.00
* Text Classified Ad	\$ 20.00



If you are interested in advertising in RanchWorldAds Magazine, you may email us at [rwamag@yahoo.com](mailto:rwamag@yahoo.com) or you can call us at (602) 284-1414. Ad rates are subject to change without notice.

All ads must be in at the first of the month prior to the publishing date. Please contact us before sending your ad, so we can give you the ad requirements.

## SUBSCRIBE TO

# RANCH WORLD ADS MAGAZINE

Please make check or money order out to RanchWorldAds & send it, along with your mailing information, to the following address:



RanchWorldAds Magazine  
P.O. Box 594  
Ralston, WY 82440

**1 Year Subscription: \$25.00**  
**2 Year Subscription: \$35.00**

**YOU CAN ALSO SUBSCRIBE ONLINE!**

Just go to [www.ranchworldsales.com](http://www.ranchworldsales.com) & click "Subscribe".

*RanchWorldAds Magazine is a quarterly publication. Please allow 4-6 weeks for delivery of your first issue. We currently do not charge additional fees to Canadian or foreign subscribers.*

# Cutting Colts

By Jack Blerry  
Photos By Mary Williams Hyde



Over the last year, I have had several young hands ask me about the correct way to castrate horses. The simple truth is there are many different techniques one can use when castrating. The variations in techniques start with the restraining of a horse and end right as the testicles are removed. I have cut several hundred colts over the years. I do not claim to be an authority, but I will try to go over some of the techniques we have used. I will say this, if you have never castrated a horse, you should have an experienced hand or vet walk you through the procedure ten or twenty times before you attempt to do one for yourself. I cannot stress enough the importance of being familiar with the normal presentation and gross appearance of the testicle, specifically the surface vascular pattern, and the normal anatomical relationships of the parts of the epididymis.

In the past, we have roped and stretched horses to be cut. We have also tied horses down to be cut. Now, as I get older, if I have the choice, I like to use tranquilizer, but that is not always an option.

The castration of horses requires three things; knowledge, skill, and luck. I have seen a lot of horses cut, and when experienced hands are doing the cutting, you seldom lose a colt due to the actual procedure. If a horse is crippled or killed, it usually occurs before the knife ever touches them. This is because two of the most common injuries during the procedure

are to a horse's eyes or neck. This is true whether restraining or tranquilizing. Horses roped and stretched, or tranquilized, tend to go down to the ground rather abruptly and not in total control of their bodies. With careful preparation and attention to detail, injuries and deaths are few and far between.

No matter how you are going to restrain or tranquilize a horse take the time to pick a pen that is free of rocks and debris. Walk the pen and make sure there are no pieces of metal, wood or wire sticking out anywhere. The extra time it takes to walk the pen sure is worth it. I can about guarantee you that if you cripple or kill a horse or a colt, it will be one of the best ones, not one of the worst.

## Roping Example 1

In this method, one man will head the horse. A second man will come in and heel the horse by both feet. The header and heeler must make sure that they do not stretch the horse in a straight line. They may also have to slip some rope. This will allow the horse to go down. Horses caught, necked, and heeled can stay standing if the pull is straight from the header to the heeler. Pulling harder will not make them go down, you just increase your chances of yanking a horse's neck down (dislocating a vertebrae). Once the horse is down, a third man goes into mug his head. A fourth man places a rope on the horse's front legs, and then hands it to the man that headed the horse, he in turn,

drops the rope that he's necked the horse with and dallies with the rope, now attached to the horse's front legs. In this method, the horse is restrained by both front legs and both hind legs, and has a mucker on his head. On bigger colts, you may want to have two ropes on the hind legs.

### Roping Example 2

In this method, one man will head the horse. The second man will come in and forefoot the horse. Once the horse is down, a third man slips a loop on the horse's hind legs and passes this to a man a horseback. He dallies and stretches the legs out tight. The header un-dallies and they take the loop off the horses neck. I will ad, if everyone's pretty handy, when the horse is down, the man that is going to be stretching the hind legs can just ride up and flip a loop on them himself. In this method, the horse is restrained by both front legs and hind legs.

### Tying Down

When tying one down, the method I prefer is the one rope tie down. When doing this, I prefer a smaller pen with ground soft or disked up. You, first, want to sort off a colt and run him in the round pen. Then, forefoot him and drop him on the ground. Once down, you will throw two half hitches on his front legs, then pull some slack in your rope forming a loop. Run the loop in between his front legs and loop his down side hind leg. Now, take up the slack in the form of another loop. Next, go under the caught leg and up, then back to, and between the front legs. Tie off your loop and tails in a square knot, then with your long

tail, run the rope under the horses front legs, bringing it under his head and neck. Work the rope back under his body 'till it is even with his withers. Then, catch his upside leg, suck it up, and tie it there with some half hitches onto the rope. Once tied, we usually use a jacket, to not only blindfold one, but also to protect its eyes, although I have seen people get along fine with a saddle blanket. In this method, the horse is restrained by having both front legs and it's down side leg tied together, plus the upside leg tied up. (This method of tying one down was featured in a full article with illustrations in our Winter 2008 issue)

### Tranquilizer

When using sedatives to tranquilize a horse, always talk to your vet. When using drugs, be sure to know the correct dosages, possible side affects, and legal restrictions. The most common tranquilizer used for equine castration is a mixture of Xylazine and Ketamine. Ketamine is now a very controlled substance because of it's use as a date rape drug, so make sure that you and your vet fill out the proper paperwork before he sends you home with a bottle. Also, when using a Xylazine/Ketamine cocktail, be very exact on your estimation of weight. If you under dose an animal with these drugs, their effect may only last a couple of minutes. If you over dose, the animal may be down for hours.

You can administer this cocktail several ways; either IV or intramuscularly, in two separate shots, or one combined shot. There will be pluses and minuses with any combination you use. On halter broke colts I like separate shots IV. On un-halter-broke





colts, we run'em in a bucking chute, put a halter and lead rope on them, and jab them with one combined intramuscular shot. We then let them out into the pen. When we see they're about to go down, we run over and grab the lead rope, so we can keep their heads from flopping down on the ground. Once down, we take the lead rope and tie their up side hind leg forward, as a safety precaution. Also in this method, we use a jacket to protect a horses eyes. In this method, the horse is tranquilized. He has a halter and lead rope on with his upside leg tied forward.

### Tools

The basic tools you need are the following: scalpel, blade or knife, emasculators, Betadine Scrub, tetanus shot, antibiotics, bucket, halter and a lead rope. Now, there are different styles of emasculators on the market. I prefer the cut and crimp type.

### The Procedure

When you have your horse down, now the real work begins. The first thing you want to do is, look the horse over from head to toe, real quick, and see if anything has changed from when he was standing. It is not uncommon to aggravate an already existing condition, such as a hernia, when restraining or anesthetizing a horse. You should also make sure you have not injured the horse when restraining or anesthetizing it. If all is well, then you can do a quick visual inspection of the scrotum.

Now, with a cloth or gauze, wash the entire scrotal region

with the Betadine Scrub, making sure to get the area immediately surrounding the testicles as thoroughly as possible. Take note that both testicles are down. A horse will sometimes retract a testicle to where it appears to no longer be in the scrotum. By feeling, you can tell if both testicles have dropped. If one testicle has not dropped yet, let the horse up and call the vet. In the case of a young colt, he may drop the other testicle in the near future. In any event, you will want to wait to proceed.

It should be said that colts should not be over weight if you plan on cutting them. Colts that've been penned since weaning and are over fed, tend to have fat build up in between their legs and around their spermatic cord. This can sometimes prevent a testicle from descending. You can also loose a descended testicle back up behind the fat during the procedure. In this case, you can roll a colt onto his back and rock him back and forth, slowly, while you probe for the testicle.

Next, visually locate the line dividing the scrotum. This will be your reference point. First, grab the scrotum behind the testicle with your left hand, so that the testicle is pressed against the inside of the scrotum.

Then, taking your scalpel blade, make an incision starting at one end of the testicle, cutting long ways across the scrotum (parallel to the line diving the testicle), to the other end of the testicle. This will present the testicle still encased in the common

tunic. The common tunic is a semi-clear membrane that incases the testicle and the spermatic cord. You will now make the exact same incision and cut, but now cutting through the common tunic. The testicle will now push through the common tunic. Grabbing the testicle you will now work the common tunic back down the spermatic cord.

When performing this procedure on older horses with testicles larger than a large egg, one may want to cut the scrotal ligament. This will prevent the horse from retracting the testicle. When performing this procedure on young colts, this is not necessary.

Now, gripping the testicle, you will want to locate the Epididymis (the squealer). Next, move your hand and hold down the spermatic cord past the Epididymis. I like to keep a hold of it, so that I am sure of it's location when I place my emasculators on the spermatic cord.

Next, take your emasculators and place them around the cord, keeping in mind to have the crimping side closest to the horse's body. Then, check the location of the area you are about to crimp and cut. Make sure you still have a hold of the squealer. Now, move your hands towards the horse's body, decreasing the tension on the spermatic cord. By doing this, you decrease the risk of the cord pulling loose from the emasculators during the cutting and crimping process. Next, clamp down hard. You

can now remove the testicle and toss it aside, while continuing to clamp down with the emasculators. I always try to hold the emasculators in place, keeping steady pressure for at least sixty to ninety seconds to assure that the crimp has taken.

Repeat the same process beginning with your incision on the other side. Now, after I have removed both testicles, I usually cut out the piece of skin in between my two incisions. Many people leave this piece of scrotal skin. I prefer to take it off, because I have always felt that it allowed the area to drain, thus preventing swelling in the groin or legs. Since we generally turn out whatever we cut and may not see them for a while, removing this piece of the scrotal skin prevents the chance that the incisions may scab over and prevent draining. Last, I always try to give a tetanus shot, as well as an antibiotic shot, to guard against infection.

### When to Cut

There are a lot of opinions on when to cut a colt, not what age, but actually what time of the year and what day of the month. Now, I am not going to tell you anymore than when it's real hot, it's a bad time. I would also tell you not to cut them during fly season. Other than that, do as most do in ranch country, refer to the Old Farmers Almanac.

**Editors Note:** This article is for ranchers and working ranch cowboys. This is not for horse owners to read and attempt to castrate their horse.





# 2010 Scheduling OF WRCA SANCTIONED RANCH RODEOS

## June 2010

- 4-5 *Wild Horse Prairie Days*  
Haskell, TX. Sammy Larned 940-864-2749
- 5-6 *Cheyenne River Roundup*  
Edgemont, SD. Wyatt VanEaton 605-662-7022
- 11-12 *Panhandle Cowboy Classic*  
Gruver, TX. Frank Winters 806-736-0035
- 25-26 *Colorado Championship Ranch Rodeo*  
Hugo, CO. Tina Waite 719-743-2201

## July 2010

- 2-3 *Santa Fe Trail Ranch Rodeo Council*  
Grove, KS. Clay Wilson 785-456-1359 or 620-767-3347
- 3 *Ride for the Brand Championship Ranch Rodeo*  
Colorado Springs, CO. Patsy Tompkins 719-541-5703
- 9-10 *Fort Sumner Ranch Rodeo*  
Fort Sumner, NM. Lisa Walraven 575-799-3537
- 9-10 *Waurika Chamber of Commerce*  
Waurika, OK. Carl Gholson 580-512-7733
- 23-24 *Meade County Fair Ranch Rodeo*  
Meade, KS. Dale Schell 620-629-7000
- 23-24 *Lazy P Ranch & Arena*  
Lockwood, MO. Becky Patterson 417-232-4122

## August 2010

- 6 *Garden County Ranch Rodeo*  
Lewellen, NE. Cade Yates 308-778-6668 or  
Jennifer Carlson 308-778-9563
- 7 *Maverick Ranch Rodeo*  
Gimarron, NM. Randy Chambers 325-668-5350
- 13-14 *Big Bend of Texas Ranch Rodeo*  
Alpine, TX. Chachi Hawkins 432-364-2696
- 20-21 *New Mexico Championship Ranch Rodeo*  
Roswell, NM. Bill Thompson 575-626-7244
- 20-21 *Texas Ranch Roundup*  
Wichita Falls, TX. Susan Knowles 940-587-4932
- 27-28 *Oklahoma Cattlemen's Assoc. Range Round-Up*  
Oklahoma City, OK. Steve McKinley 405-833-8857
- 27-28 *Old Settler's Reunion Ranch Rodeo*  
Hoarding Springs, TX. Greg Arnold 806-271-4530

## September 2010

- 4-5 *Best of Ranches Rodeo*  
Arcadio, FL. Tate Hylginbotham 239-339-5239
- 24-25 *Kansas Championship Ranch Rodeo*  
Medicine Lodge, KS. Kaye Rubin 620-885-9815
- 24-25 *Southwest Showdown*  
Denning, NM. Geneva Caldwell 575-543-5735
- 25-26 *Aggletland Ranch Rodeo*  
Bryan, TX. Coke Hopping 979-823-2571

## October 2010

- 1-2 *Pryor Creek Ranch Rodeo*  
Pryor, OK. Heath Massey 918-688-1137

### ***The Working Ranch Cowboys Foundation***

Needs Your Support. Sometimes we all need to remember how easy it is to go from the giving end of the Cowboy Crisis Fund to the receiving end. Through your donations and support the WRCF is able to reach out and help those in ranch country get through their difficult times and their darkest hours.  
To Donate Please Contact the WRCF (806) 374-9722

# Babbitt Ranches Annual Colt Sale

## H A S H K N I F E H O R S E S



**Saturday, July 10, 2010 • 11:00am**

Babbitt Ranches, established in 1886, specializes in producing proven, all-around ranch horses; speed, looks, ability, disposition, cow sense and they are big stoppers. Hashknife Horses are smooth traveling, have good feet with adequate bone, good withers, and don't tire you out. Hashknife Horses are tough enough to work all day then go to the arena and be a winner! Babbitt Ranches is a proud supporter of the American Quarter Horse Assoc., and was the winner of the 2005 AQHA "Best Remuda Award". Our annual colt sale is a wonderful family event. Come join us for an auction style colt sale followed by a BBQ lunch. [www.babbitranches.com](http://www.babbitranches.com)

Location: 35 miles Northeast of Flagstaff, off of US Highway 89A, between mile markers 450 & 451.  
**(928) 774-6199 • PO Box 520, Flagstaff, AZ 86002**

AN ARENA CHAMPION NOW SIRING CHAMPIONS!

# CEE HEART Taylor

**FOR SALE**

**TIYS  
HIRED HAND**

2008 Dun Gelding

EXCEPTIONAL PERFORMANCE PROSPECT  
AND HE IS STARTED UNDER SADDLE!



LARRY LARSON

Larry Larson Photography: 605-391-6900 | Computer Images

# H OPEN 6

QUARTER HORSES

CHAD & MINDY HUBERT  
Hereford, SD - 605-985-5426

[www.CeeHeartTaylor.com](http://www.CeeHeartTaylor.com)

# CANINE BRUCELLOSIS

## **DON'T** Let It Kill Your Dogs

**M**any of us in ranch country will raise a litter of pups from time to time. Our reasons range from dog replacement to extra Christmas cash. No matter what reason you have for breeding your dogs, no one wants to lose a litter, or even worse, one of their good dogs, especially if it can be prevented. Canine Brucellosis can be a death sentence for an infected dog.

Canine brucellosis is caused by the bacterium *Brucella canis* or *B. canis*, one of six species of the genus *Brucella*. This highly contagious disease affects the reproductive system, causing infertility, abortions, and stillbirths in dogs. Several states require dogs infected with brucellosis and the property they live on to be quarantined and infected dogs destroyed.

Canine Brucellosis spreads through contact with aborted fetuses, uterine discharge during breeding, and through maternal milk. It is also transmitted by nose, mouth and eye contact, feces, saliva, blood, secretions from the eyes and nose, semen, and urine. The bacteria enters the body through mucous membranes and/or open wounds. It then spreads to lymph nodes and to the spleen. It will also spread to the uterus, placenta and prostate gland, as well as other internal organs.

Symptoms of Canine Brucellosis in females range from abortion of litters (around 45-55 days after breeding), to litters with pups born dead or dying immediately after birth, and embryo death or reabsorption. In males, symptoms range from inflammation of the epididymis, prostate and or testicles, to infertility in males with infections lasting more than 3 months. This is due to the development of antibodies that

kill spermatozoa, thereby causing infertility. Also, a male may show a reluctance to breed, due to pain caused by inflammation of their sex organ. Both sexes can show swollen lymph nodes. Some dogs may show no specific signs of poor health, other than lack of energy. In rare cases, the disease has caused damage to the kidneys and nervous system.

The most dangerous aspect of the disease is that the above symptoms are not always noticeable. An infected dog, in many cases, may not show any outward signs at all. Infected females can have normal heat cycles and breed normally. In fact, females infected with Brucellosis may conceive and whelp a live litter after aborting a litter. The danger is that such a female can infect any males she is bred to, in addition her pups will most likely be carriers of the disease, leading to infection of other dogs.

Experts estimate 2-3% of the canine population is infected nation wide, with as high as a 6% infection rate in the southeast. Stray and feral dogs, and "puppy mills" are the main sources of the spread of infections. The disease, however, in the last decade has also spread to the rest of the dog industry, including show dogs, field trial dogs, and ranch dogs.

No vaccine exists for this disease in dogs. Treatment is complicated and expensive, with results being hit or miss. Dogs are generally treated with multiple antibiotics over a 30-day period, then retested, and if positive, retreated again. If treatment fails, the dog is then put down. The test for the disease is a simple blood test, though many veterinarians believe the test is unnecessary because of the small number of dogs infected. However, with the ease of travel one

must consider what dogs are at high risk. If you take your dogs to ropings, horse shows, sale barns or dog trials, your dogs are at a higher risk of being infected. If you breed to outside females, or take your female to outside males, your dogs are at a higher risk. If you have a problem with stray or feral dogs in your area, your dogs are also at higher risk.

Canine Brucellosis is serious, not because dogs are likely to contract the disease, but because of the consequences if a dog does become infected. The disease itself will not kill your dog, but your dog will be genetically dead, because he or she will be unbreedable. A dog that tests positive for Brucellosis should not be bred, not even by artificial insemination. Bringing an infected dog into a breeding program can wipe out years of work. Dogs bred intensively to outside dogs should be tested two to four times a year. Before breeding to dogs of unknown brucellosis status, ask to see their test results. New dogs brought onto your place for breeding stock should always be quarantined and tested before using them to breed.

Dogs can give Canine Brucellosis to humans. In humans, the disease is easily managed with appropriate antibiotics. People with a compromised immune system, children, and pregnant women are considered most at risk. People most often catch the disease by handling aborted pups from infected females. If you have a female that aborts or has stillborn pups, be sure to handle the dead pups, membranes, placentas and any birth fluids with gloves. The birth area must also be thoroughly disinfected. The female that had the pups should be tested for Brucellosis as soon as possible to rule out the disease as the cause for the stillborn litter.

# Black Gold<sup>®</sup>

Premium Dog Food

Professionals Trust Us.  
Dogs LOVE Us.

800-598-DOGS

[blackgolddogfood.com](http://blackgolddogfood.com)



[www.allisonsstockdogs.com](http://www.allisonsstockdogs.com)



Authorized dealer for Tri-Tronics  
electronic trainers

## Allison's Stockdogs

Home of

### Hangin' Tree Cowdogs

*"Working dogs for working cowboys"*

4100 Medicine Lodge Road  
Dillon, Montana 59725

For Working Stockdog Clinics Contact Scott

406-681-3249

406-925-1707

EMAIL: [scott@allisonsstockdogs.com](mailto:scott@allisonsstockdogs.com)

# Agtech

**School Name:** Agtech  
**School Type:** Bovine Embryo Transfer  
**Tuition:** \$2,700.00  
**School Dates:** January 4-6, 2010  
February 9-11, 2010  
March 23-25, 2010  
April 27-29, 2010  
June 1-3, 2010  
August 3-5, 2010  
September 7-9, 2010  
October 12-14, 2010  
November 16-18, 2010

The staff at Agtech is proud to offer 3 days/30 hours of comprehensive, hands-on instruction designed specifically for dairymen or ranchers wanting to perform embryo transfer for themselves, on their own cattle. Agtech's detailed training class also provides the large animal veterinarian with the knowledge and skills essential for successfully incorporating embryo transfer service into his/her practice. Once the course is completed you will have all the information necessary to perform embryo transfer. The only course prerequisite is that students are experienced and competent in cattle artificial insemination. Graduates of the class can potentially receive 30 continuing education hours. All classes are held at the Agtech Reproduction Education Center in Manhattan, Kansas.

Synchronized cattle are palpated directly by you for learning how to isolate ovaries and identify ovarian structures. Live animals are also used for practice in catheter placement and fluid recovery. You will be provided with five "donors" on which to learn embryo collection procedure. Donors are collected to allow you exposure to all embryo stages commonly encountered in a commercial embryo transfer environment. Agtech also provides you hundreds of good quality IVF "practice" embryos allowing extensive manipulation, grading and freezing practice. Microscopes and freezers used in the class are brand new and state-of-the-art.

### What You Will Learn

- How to flush, search, manipulate and classify embryos.
- Procedure for loading embryos into straws for freezing or transfer.
- How to freeze, thaw and transfer embryos.



### Bonus

After registering for the class, you will receive Agtech's Embryo Transfer Training Book and DVD, which you are encouraged to view before attending class. Knowledge acquired through the book and DVD allows you to benefit the most from the class.

Agtech is a full-line provider of professional embryo transfer equipment and supplies, which provides you the opportunity to purchase new equipment used in the class at a substantial discount. You will also receive a 10% discount on your first supply order when mentioning you are a class graduate, as well as Free unlimited telephone technical support after the class.

**For more information or to enroll contact**

**Tom Patterson**

**800.367.4016 ext 1**

**tpatterson@agtechinc.com**

**<http://www.agtechinc.com/etschool/>**

# HUGHES TRAILERS Inc.

WE ARE ALL ABOUT BUILDING YOU A GREAT TRAILER THAT YOU'LL BE PROUD OF FOR A LONG TIME.



**TOUGHNESS & DURABILITY**



**RANCH TRAILERS BUILT TO SUIT**



Hughes Trailers, Inc. has a number of different sizes of trailers that you choose the options for to fit your specific needs. Hughes Trailers come standard with a diamond shape bumper, escape door, solid gates every 8 feet, spare tire, chrome, barbwire pin striping, and 10-ply tires.

**HUGHES TRAILERS, INC.**  
806-499-3113 *OR* 806-584-9157  
P.O. BOX 226 ~ CANYON, TX 79015

[WWW.HUGHESRANCHTRAILERS.COM](http://WWW.HUGHESRANCHTRAILERS.COM)

*All your western riding equipment needs*  
**In one convenient location!**

**Over 300 Saddles  
In Stock**

*Same day shipping  
on most items!*

**FLAT CREEK  
SADDLE SHOP**



email: [fcss@wyom.net](mailto:fcss@wyom.net)

1025 S. Hwy. 89 ~ P.O. Box 2069 ~ Jackson, WY 83001

**(888) 772-3353 • [www.flatcreeksaddle.com](http://www.flatcreeksaddle.com)**

**The finest in  
custom-made saddles**



*Marc Brogger  
Custom  
SADDLES*

4333 Madison Rd. • Three Forks, MT 59752 • Phone 406-285-6730 • [www.broggersaddles.com](http://www.broggersaddles.com)

TUFF TEAM



# RANCH RODEO

Midland, TX - Midland Co. Horseshoe Arena

**Friday August 27, 2010**

**Saturday August 28, 2010**

### Enter Your Team Today!

#### 3 Person Teams Compete In:

- Cattle Muggin'
- Trailer Loadin'
- Steer Dressin'
- Cattle Doctorin'
- Ranch Bronc Ridin'

**EVERY TEAM MEMBER MUST COMPETE  
IN EACH EVENT**

#### 16 Teams Entered - 8 Each Night!

A total of 48 Ranch Bronc Rides over 2 Nights!  
Money & Awards to the Top 3 Average Winners!  
Awards to the Wildest Bronc Ride of the Night!

### D.J. Productions Presents: Team Roping

Friday & Saturday Books Open at 8am Rope at 10  
#5 Cap Pick/Draw USTRC Triad #'s To Be Used

Sunday Books Open at 9am Rope at 10am  
#9, #11 and #13 Progressive  
High Point and Average Awards!

### Team Penning Along with Youth Events

Saturday & Sunday - Outside Arena at 10am

#### FREE Open Jackpot

"Wild Cow Race" for kids 16 & younger each night

#### Doug Moreland Live on Terrace

Following Friday & Saturday Rodeo Performance

### Buy Your Tickets Online!

#### Bit & Spur Trade Show

All Day! All Weekend!

#### Chuck Wagon Cook Off

Saturday feeding the public at 5pm

#### Cowboy Church

Sunday Morning at 8am

### All Proceeds Will Be Donated Between:

- Midland Children's Rehab Centers  
Hippotherapy Program  
and  
Tom Butler Memorial Scholarship  
& Foundation



### For More Information:

Tuff Team Xtreme Ranch Rodeo Inc. | P.O. Box 130 | Gardendale, TX 79758 | Billy Roush (432) 553-3439

[www.xtreamranchrodeo.org](http://www.xtreamranchrodeo.org)

80 prospects raised on 21,000 acres in the beautiful, rugged Promontory Mountains of Utah... They're sturdy athletes, bred to look at a cow... Their pedigrees feature great cow horses from the industry's leading bloodlines... They're from a program that's had a national impact. They're by well-bred stallions that have sired top performers. And they'll sell at our annual production sale. Join us there!



Saturday  
**JUNE 20**  
2009

# FORT RANCH

## 32<sup>nd</sup> ANNUAL PRODUCTION SALE

Select your future winner from our latest crop of outstanding foals, out of own daughters of:

Doc Quixote  
Colonel Freckles  
Doc Oak  
Young Gun

Mr Peppy Olena  
Docs Rondo  
Doc's Hickory  
Playin Stylish

Chunky's Money  
Son Ofa Doc  
Mr San Quarto

Doc Ray Olena  
Freckles Flynt  
Holey Sox Jr.

Tenino Tuffy  
Diamond Jiggs  
Peppy San Badger  
Freckles Merada

Doc O Diamond  
Haidas Little Pep  
Hickorydickery Doc  
Doc's Dulce Bar

### REFERENCE SIRES:

#### ZOOM ZOOM SHORTY

2001 Buckskin Stallion  
Shorty Lena x Paloma Quixote by Doc Quixote

#### MR PEPPY OLENA

Peppy San Badger x Tine Lena Bars by Doc O'Lena.  
Sire of Amies Peppy Olen (\$108,813) and RBS Twister (\$69,929)

#### GRAY N SMART

Smart Little Lena x Blue Lynx by Doc's Lynx.

#### GUN GOES BOON

Playgun x My Angel of Blue  
(Peppy San Badger x Royal Blue Boon)

#### HICKORY DICKORY DOC

Doc's Hickory x Benito Creep by Benito San

#### RICOCHETS SUE

2002 Sorrel Stallion  
Smart Lil Ricochet x Meradas Little Sue by Freckles Merada

#### LITTLE PISTOL BADGE

Young Gun x Little Peppy Holly by Peppy San Badger.

#### BOBALENA BOB

Bob Acre Doc x Lenas Patent by Smart Little Lena

**Buckskins, Red Duns, Blacks, Roans, Palominos, Grullas, Sorrels, and Bays with Plenty of Chrome**

Sale Terms: 1/3 down payment with balance to be paid in September when foals are weaned and picked up by their new owners. Foal Guaranteed to be alive and sound or your down payment will be refunded.

**SATURDAY, JUNE 20<sup>th</sup> 2009 AT THE RANCH IN PROMONTORY, UTAH**

Approximately 35 miles West of Brigham City.

**SALE TIME**  
**11:30 AM**  
**SALE PREVIEW**  
**AT 10:00 AM**  
**FREE LUNCH**

Eric Duarte - Auctioneer  
541-533-2105  
www.duartesales.com

# FORT RANCH

Mitch Jacobs  
2496 North 2375 East  
Hamer, Idaho 83425  
208-662-5530  
208-589-1951

Frank VanderSloot  
2880 North 55 West  
Idaho Falls, Idaho 83402  
208-528-6635

FOR INFORMATION AND CATALOG CONTACT:

Rick Ellis - General Manager  
18305 West 15200 North  
Howell, Utah 84316  
208-681-9829  
435-471-7411

Brian Anderson  
Trainer

[www.fortranch.com](http://www.fortranch.com)

# \$ Horse Marketing Strategies

By Jack Blerry

*A*cross the west, horse owners and breeders have taken up a woe is me attitude when it comes to selling horses in today's market. Sellers having a hard time selling their horses need not view their situation as hopeless. Sellers need to simply take a different look at their situations.

Horse prices, like many other agricultural market prices are not set or fixed. Prices fluctuate based on many different variables such as quality, scarcity, location and demand. No matter where the market is in it's cycle, sellers need to be able to capitalize on all of these factors. In short, selling horses successfully means capitalizing on quality, scarcity, location and demand.

For sellers to view their situations differently they must, first, realize that they only have their horses to sell, not everybody else's. This sounds simple, but when most people discuss the horse market they talk of horses selling or not selling, and define this by location, such as horses aren't selling at this sale or that sale, in this or that state, or at this or that ranch. The most commonly said phrase is, "horses aren't selling anywhere". Sellers need to realize they don't have to worry about everybody else's horses, they just have to sell their own. To get this done they must view the big four in a different light.

"First, and foremost, forget about everybody else and just worry about selling your own horses. It doesn't matter how many people are, or are not selling horses, as long as you are selling yours."

## **Quality - Scarcity - Location - Demand**

Quality seems like a simple concept, but how does quality help or hurt you, and how does one form an advertising plan based off of quality. When relating



quality to selling horses, most of us think solely of the quality of the horses for sale. But, let's look instead at the quality of your sales presentation.

Whether you are running a magazine ad, hanging a flyer, or posting an online ad, remember that quality represents quality. This also applies to how you dress, the look of your barn, how you answer the phone, so on and so on. People that have quality horses, run quality ads, take quality photos, dress nicely, have well manicured yards and barns, answer and talk on the phone professionally and end up selling horses faster, and for more money than people that handle things all "Willie Nillie". They also tend to get more referrals from their buyers.

Sellers need to remember that poorly typed ads and hand written ads do not say quality. Average photos, say average, not quality. Dressing any old way does not

say quality. Having your kids answer the phone, or being too busy to talk to prospective buyers does not say quality. Having piles of baler twine everywhere, uncut grass, and stuff scattered from the barrow ditch to the barn does not say quality.

To capitalize on quality does not mean you have to spend lots of money. Just remember, clear pictures in ads, use spell check on all written material, then have someone that can spell, check it again. When you answer the phone, think of it as work, not a social conversation. When people come to look at horses make sure you are wearing appropriate clothes and your place is neat and clean.

Scarcity is a relative term. Just because in your area the market may be flooded with say colts, this does not mean every area of the country is flooded with colts. Scarcity of a given item tends to drive demand. Seek out areas to market your

horses where there is less competition, but still demand.

This is totally opposite of what most people do when they're deciding to advertise their horses for sale. Most people tend to seek out publications and advertising venues that they see other people advertising horses just like theirs in. Advertising in publications or on websites that get lots of horse buyers is a good thing, but not because everybody you know uses them to sell horses, it's because they get lots of horse buyers.

Advertisers should always drop an ad in the old stand by to be sure that base is covered, but doing your homework always pays off. Try to find venues to advertise in that give you exposure to buyers, but that are not jammed packed with your competition. Since we are using colts as an example, areas like the Dakotas and Nebraska produce large numbers of colts. Whereas, places like Arizona, Southern California and New Mexico have good demand, but very few colts for sale by comparison.

Demand finding where the demand is for your horses is also key. No matter what people think or hear, there is always a demand for good horses. In many ways horses are like fur coats, fast boats and diamonds, they're items of want not of need. When looking for areas where demand is high, look for signs like soaring local economies. Yes, even in a recession there are places where the economy is doing better than ever. Here are some examples of areas where the economy may be soaring locally during a recession. Areas where natural gas or oil well drilling has started, and communities that are building dams or refineries. Also lookout for areas that have had new industries open or move in. Regions that have had an exceptional agricultural year are also hubs of economic surplus. Just because corn or cotton didn't make near you, doesn't mean the guys growing soybeans in the next state didn't hit a home run.

With a little internet home work and phone calling, you can locate areas of economic prosperity and find places there to advertise like their local newspapers, or

feed and tack stores.

Location. You think because you know where you are at, you're a pro on location. I have seen location change the price of a horse more times than any other one factor. The power of location is not to be understated. Simply moving a horse a couple miles from where it is, can mean the difference in selling or not selling it. It can also greatly effect it's price.

Location is important. Throwing a horse in a trailer and driving it to a location that is pretty with a great backdrop, so that it looks great in it's pictures, can mean the difference in a potential buyer picking up the phone and calling you on your ad, or not. Taking a horse to a prettier barn, or a facility with better pens, or a place with hours of trails to ride, can also help seal the deal and close the sale when showing the horse to a potential buyer.

How much should I spend on advertising? Look at it this way. Let's say you have a horse you want \$5,000.00 for. How much should you allot to your advertising budget to market this horse? I would say 10% of the projected sale price. People say, "That's \$500.00. That's too much money." I say, "These are the same people that spend \$50.00 advertising their horse, and then can't get him sold and end up dropping the price more than 20% to sell him, or they end up hauling him to the sale, and sell him for a lot less than they're asking price, and still have to fill their tank with gas and pay a commission." The standard referral commission for finding a buyer for someone is 10%.

How much time should I spend on trying to sell my horse? How much time do people really spend on selling their horses... 2 hrs., 10hrs., 20hrs.? Look at it this way, \$5,000.00 is a lot of money for someone to hand you. If you had to work hourly to earn the money it takes 500hrs @ \$10.00 an hr. It's 333hrs @ \$15.00 an hr. It's 250hrs @ \$20.00 an hr. It's 200hrs @ \$25.00 an hr. It's 166hrs @ \$30.00 an hr. to earn \$5,000.00, and that's before they take the taxes out.

Why not just spend the time & money up front to advertise the horse and put what you planed in your pocket?



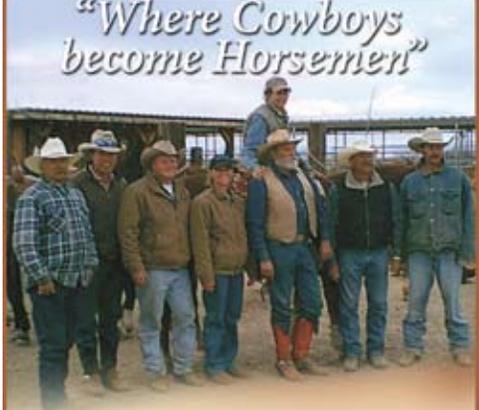
x2dhorses.com  
**"Tonto"**  
Espuela Tonto  
2004  
Co-owned with Michael Ballard  
By Blue Light like  
ACHA ROM out of  
Lucky Blonde Drift  
(25% Orphan Drift)  
by Luck Hug Tonto  
(Rope Horse & Grandson of Lucky Blanton)



**Standing at Stud**  
Introducing a Top Rodeo/Roping/Ranching and Barrel Racing family of horses into your program.

- Blue Light like produced the NFR horse "Shed" ridden and owned by Cody Cowden and the 2008 Renc Invitational Roping Champion owned by Cecil Nichols and many more top PRCA rope horses as well as champion NWSRA/CVFR barrel horses.
- Orphan Drift brood horses are getting it done at the highest level in the rodeo arena!
- Tonto is bred G X's to the great Drilwood and 3 X's to the great Lucky Blanton and 2 X's to Pelican.
- Great disposition, conformation, bone, feet, athletic ability and presence.

**\$500 Stud Fee + \$250 shipped cooled semen**  
**x2dHorses** A Better Brand of Horse  
Visit x2dhorses.com or contact Dave or Doreen Shumpert  
at 970-237-0939; dave@x2dhorses.com or doreen@x2dhorses.com  
x2d Horses is located half way between Denver, CO and Cheyenne, WY



**"Where Cowboys become Horsemen"**

**WIL HOWE RANCH**  
**SCHOOL OF FINE HORSE TRAINING**

**From Foundation to Finished®**  
Beyond the Snaffle Bit - Bridle Horsemanship  
2010 Week - Month Long Programs

Ranch Setting in NE Oregon - Summer/Fall  
& SW Arizona - Winter/Spring  
(Private Clinics Available)

**Versatility Ranch Cow Horses**  
& "Cadillac" Trail Horses For Sale

**WWW.WILHOWE.COM**  
Richland - 541-893-6535 - Oregon



# Don't Get Left in the Dust

## Instead, Let Us Build You A Website

that is eye appealing, easy to navigate, and easy to find on search engines.

Use the Internet to your advantage! Get out to thousands of new buyers and reach untapped markets, wheather you sell Cattle, Horses, Stockdogs, etc.

This service is offered to you by...

# RANCHWORLDADS

Get Started Today By Calling 602-284-1414 or Email [info@ranchworldads.com](mailto:info@ranchworldads.com)

Website Creation includes Design, Setup, Search Engine Optimization, and other features such as, Photo Galleries, Slideshows, Shopping Carts, Videos, Blogs and More!

## CAMP WOOD CATTLE CO.

*Home of KJ Kasun*

2007 Limited Open Futurity Champion  
Multiple Aged Event Champion • Multiple Aged Event Finalist



Accepting All Phases of Cutting Horses, Rope Horses and Ranch Colts.

**Ropers, Cutters and Ranch Horses Available at All Times**

Performance Horses with a Ranch Background

Contact KJ Kasun at 928/713-1169  
or email [kjklptexas@yahoo.com](mailto:kjklptexas@yahoo.com)  
Prescott, Arizona

# Jennifer's Custom Cinches

**100% Mohair or Yak Hair Cinches**

**Mecates Get Down Ropes Breast Collars**

**775-934-3207**



**Custom Brands & Initials**

Jennifer Whiteley ~ P.O. Box 281183 ~ Lamoille, NV 89828

# HERRING

## SADDLE CO.

- Roping Saddles
- Barrel Saddles
- Reining Saddles
- Trade-Ins Welcome



- Ranch Saddles
- Cutting Saddles
- Used Saddles
- Custom Silver



[WWW.HERRINGSADDLECOMPANY.COM](http://WWW.HERRINGSADDLECOMPANY.COM)

480.650.8158 N.E. Corner of Tatum & Dynamite Cave Creek, AZ

ZIACOWT00H co.



ZIACOWT00NS.COM

SLIM GRAY

# CALENDAR OF EVENTS



Photo by Michael Luque, Jordan Valley Rodeo.

## **April 2010**

**16 - 17** - "Real" Ranch Horse Sale & Ranch Horse Competition. Billings, MT (406) 446-2203

**16 - 17** - Bud Williams Marketing School. Clarendon, TX (877) 799-4577

**23 - 25** - Hackamore Classic, Paso Robles Event Center. Paso Robles, CA. (805)239-0655

**23-24** - Northern Range Ranch Roping Series Clinic. Sheridan, WY. Brannaman's Arena (406) 861-4558

**25** - Northern Range Ranch Roping. Sheridan, WY. Brannaman's Arena. (406) 861-4558

**30- May 2** - The Californios Ranch Roping and Stock Horse Contest. Reno, NV (530) 896-9566

## **May 2010**

**1-3** - 63 Annual Arlington Jackpot Rodeo / Ranch Bronc Riding. Arlington, OR (541) 340-0923

**02** - Ogallala Livestock Auction Spring Catalog Horse Sale. Ogallala, NE. (308) 284-2071

**6 - 8** - Western Heritage Classic Ranch Horse Sale, Ranch Horse Competition, Annual Bit Spur & Western Collectable Show, Chuckwagon Cookoff and more... Abilene, TX (325) 677-4376

**6 - 9** - Pendleton Cattle Barons Weekend Ranch Bronc Riding, Select Gelding Sale, Team Branding, Trade Show Pendleton, OR. (800) 547-8911

**8** - Annual Buffalo Bill "Top Notch Horse Sale". Irma Hotel, Cody, WY (307) 587-4221

**8** - Twombly Performance Horse Sale.

Bayard NE (308) 783-1866

**8-9** - Pat Puckett Roping Clinic. Saturday beginners. Sunday advanced ropers. Benson, AZ (775) 777-5372

**13** - Bieber Red Angus "Turn Out Sale". Leola, SD (605) 439-3628

**13 - 16** - Miles City Bucking Horse Sale Miles City, MT (406) 234-2890

**14 - 16** - Jordan Valley Big Loop Rodeo "Horse Roping" Jordan Valley OR (541)- 586-2460

**20 - 21** - Bud Williams Stockmanship School. Cheyenne, WY (940) 872-4800

**22 - 23** - Clovis Summer Horse Sale. Clovis NM, (575) 726-4422

**29 - 30** - Early California Rancho Days at the Santa Margarita Ranch. Santa Margarita, CA, (805) 441-5748

29 - 30 - N-Arrow Livestock Ranch Rodeo. Standish, CA (530)310-4430

## June 2010

4 - 5 - WRCA Wild Horse Prairie Days. Haskell, TX (940) 864.2749

4 - 6 - Lovelock Ranch Rodeo. Lovelock, NV (775) 273-7359

5 - 6 - WRCA Cheyenne River Roundup. Edgemont, SD (605) 662.7022

11 - 12 - WRCA Panhandle Cowboy Classic. Gruver, TX (806) 736-0085

11 - 12 - Green River Wyoming Ranch Bronc Riding. Green River, WY (435) 496-3129

12 - 13 - Minden Ranch Rodeo and Buckaroo Fest. Minden, NV (775) 782-2378

12 - 20 - Jake Clark Mule Days & Sale

Clinics, Futurity, Ranch Mule Competition, Team Roping, Barrel Racing, Rodeo & Sale. Ralston, WY (307) 754-4320

19-20 - 1st Annual Paulina Ranch Rodeo Paulina, OR (541) 693-4843

20 - 33rd Annual Fort Ranch Horse Sale Promontory, Utah (208) 681-9829

23 - 27 - Traditional Horsemanship/Pre-roping Clinic & Ranch Roping Clinic. Twin Bridges, MT (406) 842-5349

25 - 26 - WRCA Championship Ranch Rodeo. Hugo, CO (719) 743-2201

25 - 26 - Blackfoot Ranch Rodeo / Jack Pot Ranch Bronc Riding. Blackfoot, ID (208) 201-3792

26 - 27 - Summer Catalog Horse Sale Billings Livestock. Billings, MT (406) 245-4821

## July 2010

2 - 3 - WRCA Santa Fe Trail Ranch Rodeo. Council Grove, KS (785) 466.1359

3 - WRCA Ride for the Brand Championship Ranch Rodeo. Colorado Springs, CO (719) 641.6703

4 - Big Timber Ranch Rodeo. Big Timber, MT (406) 223-5765

7 - 11 - Traditional Horsemanship/Pre-roping Clinic & Ranch Roping Clinic. Helena, MT (406) 227-9114

9 - 10 - WRCA Fort Sumner Ranch Rodeo. Fort Sumner, NM (575) 799-8537

9 - 10 - WRCA Waurika Chamber of Commerce. Waurika, OK (580) 512-7738

10 - Harney County Ranch Rodeo. Burns, OR (541) 573-2863

10 - Rush Valley Ranch Bronc Riding. Rush Valley, Utah (435) 496-3129

# RANCHTRAILERS.COM

IF YOU CAN DREAM IT...

**WE CAN BUILD IT**



**RANCHWORLDADS SPECIAL**

**Any Single Axle For \$5,950**

**Mention This Ad & Get The Special**

- Any Width
- Any Roof 1/2, 3/4, or Full
- 14 - 40ft. Length Available
- Nationwide Delivery

# 1.888.383.2658

# Hand Crafted One at a Time

**Capriola's Saddles**  
Making quality, custom made saddles  
and leather goods for 80 years.

Visit our website  
for our in-stock  
selection.

Call to order our  
80th Anniversary  
Catalog  
for only \$5

Saddle Pictured:  
Capriola Wade  
Post Horn  
Full Basket Stamped  
with Rawhide Trim.  
Brass Hardware  
and Stirrups.



Home of the Original Garcia Bits and Spurs

## J.M. CAPRIOLA Co.

(775)738-5816

500 Commercial St. • Elko, NV  
[www.capriolas.com](http://www.capriolas.com)

# Wilf

## HORSES & MULES

Pleasure - Commercial  
Quality Feed Teams  
For Sale

Performance Riding Mules For Sale

Jason W. Wilf  
501-230-5400  
Pleasant Plains, AR 72568  
[www.WilfHorsesAndMules.com](http://www.WilfHorsesAndMules.com)

# BOB KLENDA

## Custom Saddle Maker

33323 Hwy 13  
P.O. Box 2166  
Meeker, CO  
81641

For Personalized Service  
Contact ~ Bob Klenda  
970-878-5382  
[www.klendasaddlery.com](http://www.klendasaddlery.com)

# SIMMONS SADDLERY

" We make gear you can be proud of "

Quality Custom Saddles,  
All types of Chaps, Chinks and Armitas,  
and all the gear in between.

David and Rachel Simmons  
Chino Valley, Az ~ 928-636-3311 or 928-237-7574  
[www.simmonssaddlery.com](http://www.simmonssaddlery.com)

# CODE OF THE WEST

[www.codeofthewest.us](http://www.codeofthewest.us)

MASTER CRAFTSMEN FOUND HERE  
AT CODE OF THE WEST

<b>Ernie Marsh</b> (Bit & Spur Maker)	<b>Scott Hardy</b> (Silversmith)
<b>Greg Gomersall</b> (Saddle Maker)	<b>Dennis Hensley</b> (Custom Saddle Maker)
<b>Gary Wiggins</b> (Bit & Spur Maker)	<b>Roy Jackson</b> (Custom Cowboy Hats)
<b>Russell Yates</b> (Bit & Spur Maker)	<b>Whit Olson</b> (Rawhide Braider)

For Saddles, Bits, Spurs, Cowboy Hats,  
Rawhide Gear and More Please Visit Us at  
[www.CodeOfTheWest.us](http://www.CodeOfTheWest.us)

14th Annual

# VAN NORMAN

*and friends*

## PRODUCTION SALE



*Saturday, September 17-18, 2010*

*Elko, NV - Elko Co. Fairgrounds*

*Van Norman Stockhorse Challenge*

*Friday, Sept. 17*

Linda Bunch

(775) 756-6508

mrsbunch@rtci.net

www.vannormansale.com

# 7th Annual Shelman Family Ranch & Performance Horse Sale

July 23-24, 2010



50 Head of Ranch and Performance Horses

Bloodlines Include:

Gallo Del Cielo

Doc O Lena

Colonel Freckles

Bueno Chex

Docs Oak

Three Bars

Leo & Texas Dandy

Select Offering of our 2010 colt crop. Lots of Color!

## Burns, Oregon at the Bell-A Ranch

Extensive ranch horse preview.

Horses will be judged in confirmation and ranch trail class.

Also, working cowhorse and team penning demonstrations.

Call Cory Shelman for more information

(Home) 541-493-2672 (Cell) 208-539-1567

[www.shelmanfamilyhorses.com](http://www.shelmanfamilyhorses.com)



# WEEKLY HORSE SALE at

# PILA

Pacific Livestock Auction

**Horse Sale Every Saturday**

All types of cattle sold on Wednesdays

5025 W. Pecos Road ~ Chandler, AZ  
(480) 839-2938



# Jake Clark's MULE DAYS

## Select Saddle Mule Auction & Events

Fathers Day Weekend

June 16-20, 2010

Ralston, Wyoming (near Cody)

America's Finest Select Saddle Mule Auction



ALL AUCTION ANIMALS GUARANTEED SOUND

Auction • Rodeo  
Team Sorting  
Mounted Shooting  
Parade • Dinner  
Dance • Clinics  
Art Show & Auction  
Trail Course • Booths



Family Fun

**Join Us!**

Quality, Our Priority!  
Return Customers, Our Goal!

Jake & Kay Clark  
1134 Road 14, Powell, WY 82435  
(307) 754-4320

For Catalog  
Call or go to website:

[www.saddlemule.com](http://www.saddlemule.com)

# THE SALE BARN

All Ads Also On [www.RanchWorldAds.com](http://www.RanchWorldAds.com)



## Go Zan Eyed Parr

2003 Bay roan gelding. "Gonzo" is 16 h. & will weigh a strong 1400#. Gentle & will fit about any level of rider. Used for ranch work & trail riding. See ad # 5524 on the web. \$7,500.00 Call (208) 221-1090



## Pick Up & Ranch Horse

Whiskey is a big, stout, 7 year old gelding. Has been used as a pick up horse and a ranch horse. He makes opening gates and doctoring cattle easy. See ad #5370 on the web. \$5,000.00 Call (307) 231-1059



## Bay Bridle Horse

8 year old bay gelding that's 14.3 h and is a well broke horse that anybody can get along with. Used for brandings and ranch ropings. See ad #5080 on the web. \$7,500.00 Call (403) 601-4663



## 03 All Around Gelding

Palomino that moves as pretty as he looks! Tall, elegant and an eye catcher. "Cash" is comfortable to ride with a rocking chair lope. See ad # 5007 on the web. \$8,500.00 Call (928) 632-5728



## Own Son of Playgun

03 Gray stallion. Has pasture bred for the last 2 years. Has his NCHA certificate of ability, with limited showing. \$2,700.00+ in ME. See ad # 5551 on the web. \$20,000.00 Call (325) 998-2116



## Royal Blue Chopper

2009 model blue roan stallion. One of the smartest colts I have ever raised. This colt has nice bone, excellent feet, and straight legs. See ad # 5186 on the web. \$5,500.00 Call (307) 851-9639



## Appaloosa Stallion

13 yr. old leopard appaloosa stud. Great producer & throws stout colorful foals w/great dispositions and beautiful confirmation. Has a show record. See ad #5385 on the web. \$5,000.00 Call (307) 764-1811



## Shining Spark Dun Colt

3 yr. old colt. Grandson of Shining Spark. He is gorgeous, very quiet, & we have been riding him on the ranch using him to sort cattle. See ad # 5882 on the web. \$4,500.00 Call (225) 610-9950



## 09 Bay Roan Stud Colt

Wyoming Jessie is a colt with loads of potential in the right hands. Still a stallion! Great rope or barrel prospect! Already halter broke. See ad #5406 on the web. \$800.00 Call (307) 366-2386



## Grullo Brood Mare

13 YO Grullo Mare. 100% Color producer. We left her open this year, so you can breed her to the stallion of your choice. Very gentle. See ad # 5534 on the web. \$750.00 Call (806) 256-3453



## Family/Ranch Horse

Gentle, broke, safe & quiet 9 year old flashy APHA (QH/TB) gelding. Spent his life on my ranch branding, doctoring & more. Stands 16h. See ad # 5324 on the web. \$6,000.00 Call (970) 472-0084



## Buckskin Ranch Horse

9 year old buckskin ranch gelding. Mainly used to doctor cattle. He's also done work in the team roping arena. He can head and heel. See ad # 5309 on the web. \$3,000.00 Call (903) 278-9601



## Up Pawnee Bailey

Flashy sorrel gelding that about 16 hands. Very gentle and easy going. We have team roped on him, as well as, picked up bucking horses. See ad # 5371 on the web. \$5,000.00 Call (307) 231-1059



## Dapple Gray Gelding

Really handy, gentle, classy 6 year old gelding. Has plenty of energy for whatever you want, yet he is quiet minded. 100% sound & has no vices. See ad # 5542 on the web. \$5,800.00 Call (805) 649-9398



## Nice Buckskin Filly

5 year old buckskin filly is out of Zink and Miss Jug Derby. This is a big built filly, but only about 14.3 hands. 90 days pro training w/wp trainer. See ad # 5263 on the web. \$4,500.00 Call (509) 539-9588



## Buckskin Team

Half draft team of mares. Sound, well broke to drive, early - mid teens, 16+ hands. They park well but also like to trot out. Traffic savvy. See ad # 4973 on the web. Call for Price Call (805) 688-6713

# COUNTRY CATTLE

All Ads Also On [www.RanchWorldAds.com](http://www.RanchWorldAds.com)



**38 - True F-1 Brangus Pairs - Texas**  
(361) 362-5863



**85 - Brangus Cows with Brangus Camp Cooley Sired Calves - Texas**  
(361) 362-5863



**10 - Brangus & Brangus X Cow Calf Pairs - Texas**  
(361) 362-5863



**100 - Brangus Cows with Camp Cooley Sired Calves - Texas**  
(361) 362-5863



**200 - Red Angus Cows - S.E. Wyoming**  
(806) 886-2107



**9 - Grey Brahman Heifers - Texas**  
(361) 362-5863



**115 - Brangus, Angus Plus & BWF Bred Heifers North Texas**  
WT Cattle - (254) 433-0743



**2 - Bred Braford Heifers - Washington**  
KT Ranch  
(509) 539-9588

## Bred Heifers for Sale

- 147 - Angus Bred Heifers - E. Central New Mexico 254-433-0743
- 145 - Brangus, Angus Plus & BWF Heifers - North TX 254-433-0743
- 121 - Angus & BWF Bred Heifers - E. Central NM 254-433-0743
- 115 - Brangus, Angus Plus & BWF Heifers - North TX 254-433-0743
- 104 - Angus Plus Bred Heifers - Texas 254-433-0743
- 90 - Hereford Bred Heifers - N. Central Texas 254-433-0743
- 74 - Charolais Cross & Red Angus Heifers-Central NM 254-433-0743
- 57 - Brangus & Angus Plus Heifers - N. Central TX 254-433-0743

## Bulls

- 50 - Purebred Charolais Bulls - South East Texas 806-886-2107
- 35 - Limousin Bulls - Texas 806-886-2107
- 20 - Top Quality Line One Hereford Bulls - Utah 801- 450-6458
- 15 -Yearling Angus Bulls - Washington - 509-551-6103
- 13 - Angus Bulls - Central Texas 806-886-2107
- 10 - Simmental Bulls for Sale - Idaho 208-686-1515
- 8 - Braunvieh Bulls - Oklahoma 405-433-2195
- 6 - Hereford Bulls - East Texas 806-886-2107
- 4 - Registered Beefmaster Bulls - Texas 361-325-2498
- 3 - Reg. Red Angus Bulls - Central Texas 254-433-0743

## Cow Calf Pairs

- 650 - Angus Cows w/ 60+ Calves - North Texas 806-886-2107

- 54 - Santa Gertrudis/Hereford Cow Calf Pairs - Texas 361-362-5863
- 52 - True F-1 Cow Calf Pairs - Texas 361-362-5863
- 21 - Brangus & Brangus Cross Cow Calf Pairs - Texas 361-362-5863
- 17 - Purebred Angus Cows w/F-1 Brangus Babies - TX 361-362-5863
- 5 - Brangus & Brangus Cross Cow Calf Pairs - Texas 361-362-5863

## Cows

- 500 - Angus Cows - Southwest Wyoming 806-886-2107
- 300 - Angus Cows - Central Texas 806-886-2107
- 200 - Red Angus Cows - Southeast Wyoming 806-886-2107
- 150 - Reg. Angus Cows - Central Texas 254-433-0743
- 100 - Angus Cows - Central Texas 806-886-2107
- 80 - Angus Cows - Central Texas 806-886-2107
- 30 - Angus, BWF 2nd-Calf Heifers - Central Texas 254-433-0743
- 28 - Brangus Cows - Texas 361-362-5863
- 14 - Big F-1 Tigerstripe Cows - Texas 361-362-5863

## Replacement Heifers

- 200 - Angus, BWF Rep. Heifers - West Central Texas 254-433-0743
- 114 - True F-1 Braford Heifers - Texas 361-362-5863
- 42 - Purebred Santa Gertrudis Heifers - Texas 361-362-5863
- 30 - Grey Brahman Heifers - Texas 361-362-5863

# CAMP COOLEY GENETICS

A World Leader in Genetics & Services



**Camp Cooley Genetics**

4297 Camp Cooley Rd.

Franklin, TX 77856

(800) 251-0305

[www.campcooleygenetics.com](http://www.campcooleygenetics.com)



# 2010 PRIVATE TREATY BULLS FOR SALE

## 144 Registered Angus, Brangus and Charolais Bulls

For further information about Camp Cooley Genetics private treaty bulls contact Rick Warneke 979.571.5039

---

## Other Services Provided By Camp Cooley Genetics

- Genetic Partner Program
- Cooperator Program
- Cattle Sales & Marketing
- Embryo Services
- Custom Semen Collection
- A.I. & Palpation
- International Shipping & Sales
- Consultation Services
- Ultimate A.I. Package
- A.I. & Reproduction Management Courses



**Camp Cooley Genetics**

4297 Camp Cooley Rd.

Franklin, TX 77856

(800) 251-0305

[www.campcooleygenetics.com](http://www.campcooleygenetics.com)

# SEMEN FOR SALE

World Renown Genetics and Top Producing Bulls

\$40 per unit

**Brazile Of Brinks 535U13**

*Brangus Semen*



**Cooley Hart 835U5**

*Charolais Semen*

\$30 per unit



\$40 per unit

**Lane Of Brinks 784U12**

*Brangus Semen*



**Cooley Ferguson 537U4**

*Charolais Semen*

\$30 per unit



\$40 per unit

**Largent Of Brinks 784R17**

*Brangus Semen*



**Cooley Royce 1107T39**

*Charolais Semen*

\$30 per unit



**Camp Cooley Genetics**

4297 Camp Cooley Rd.

Franklin, TX 77856

(800) 251-0305

[www.campcooleygenetics.com](http://www.campcooleygenetics.com)



# RIDING TIPS FOR DETECTING STANDING ESTRUS IN CATTLE

Intro By Jack Blerry  
Article By Matt Taton



**N**o matter what you call it, detecting standing estrus, heat detection, or detecting standing heat, it all boils down to looking for cows and heifers standing to be mounted. Finding animals in standing estrus is crucial to being successful when artificially inseminating cattle. Cows and heifers that are not in standing estrus around the time of insemination have little chance of becoming pregnant. Seeing a cow or heifer standing to be mounted by other cattle is the only conclusive sign that an animal is in standing estrus and ready to be inseminated.

Here's the math. If your estrous detection rate is 95%, and you have a normal 70% conception rate, 67% of the animals will be pregnant ( $95\% \times 70\% = 67\%$ ). Whereas, if your estrous detection rate is 55%, and you have a normal 70% conception rate, only 39% of the cows will be pregnant ( $55\% \times 70\% = 39\%$ ). So, a successful A.I. program is directly linked to estrus detection.

Last year, Dwayne Vig's ranch, in Mud Butte, SD, had an 85% conception rate. For the last seven years, his detection rider has been Matt Taton, who has some tips that will help you become successful at detecting standing estrous in cattle.

## The Cows

- Get your cows in as quiet as you can. I cannot stress how much quiet handling effects conception rates.
- Never use dogs, no matter how good they are. Don't even bring them to the pasture.
- Don't get cattle in 'till you've seen them stand.
- Bullin' cows tend to hang in low elevation spots, in the bottom of draws, dry dams, and creeks.
- Study weather patterns. Low-pressure systems tend to kick cows into heat.

- Pick your times for bringing cattle in, don't wait 'till they're all headin' out to feed.

- A bullin' cows flight zone can change drastically. Leave their calves. Usually, bullin' cows ain't thinking about their calves. I've done it both ways, getting calves in with a bullin' cow or cows. It's a lot harder with one cowboy. If a calf wants to come, let him, then I usually sort him off later in my sorting corral.

- Watch for other signs, like tail heads rubbed from riding, and mud marks around the flank areas.

- If a cow rides a calf, she's standing. You won't find this in any books, but Dwayne swears by it.

- If a cow rides another cows head, she's either standing, or it won't be long.

- You should have most of your cows

gathered by morning feeding time. This also gets everything up towards the pens and you can see anything you missed.

- Always keep a good watch on your holding pen. If anything is still standing when it's time to breed, your breeder may have to come back in 4-6 hrs to breed her.

- If a cow is hanging around the outside of your holding pen looking like she wants in, let her in, see what happens, or at least jot down her number. Chances are, she is in, or will be soon.

- If a cow comes in, say after 10 a.m., you should get the tag number, leave her out, and get her in the afternoon. She should still be standing, then she'll be bred the next morning. If you get her in after 10 or 11 a.m., she'll probably still be standing when you breed that evening, and that's a waste of semen.

- Also, pour each cow as you breed her. It keeps flies off, and stress down.

- Say you ride out and there are 12 cows millin' around, don't get in a hurry. I like to sit a ways off and watch. When I see one stand, I write down her tag number. I carry a monocular for seeing tags. When you're sure you've got all the standing cows' tag numbers, then work the herd in. You might start in with eight and end up with only six, but at least you have the tag numbers, so you can head out and go get them.

- Keep excellent records.

- Mark each bred cow with good chalk, switch colors every 3 or 4 days and keep track of the color dates. When you start getting marked cows in again, you should be getting close to the end of the heat cycle.

### Gommers

- Keep your gommers poured. No flies means better workers.

- I like one or two yearling gommers in the mix. They're like satalite bulls, they work themselves to death and are well

worth having.

- If you get a gommer in the corral, sort him off and get him back to work.

- Don't keep a hooky gommer around. Sooner or later, he'll screw you.

### Corral Set Up

- If your just starting to develop your A.I. program, a really good piece of advice is to keep portable for a year or two. That way, you can change things as you learn the best way your cows work. We used portable panels for twenty years.

- In using portable panels, you can pick the best spot in the pasture, like a water source, or natural path that cows follow.

- If you use portable panels for your pens remember, the pens need to be inescapable. You don't wanna show up to breed, and all of your cows are gone.

- Study the ways your cows are working in your pens. Things should flow smoothly, if they don't, change them.

- Study ways to quiet the pens, like padding noisy gates, etc.

- Your pens should be as stress free as possible (i.e. Fresh, clean water in holding pens).

- If possible, cover panels in holding pens, so that cows can't see their calves standing outside.

- Study and use good corral techniques. When working cows through a lane, try to work back to front, so you're not stepping directly into a cows flight zone each time.

- I like to have all my sorting pens workable a horseback. I should never have to get off when bringing cows in or sorting them.

- Try to discourage visitors at the breeding pens. No cell phones, loud radios, etc.

- If you are in a remote area and have no electricity, try to figure out ways to get



**GRAHAM SCHOOL**  
*For Cattlemen*

GET THROUGH PRACTICAL TRAINING IN:  
- Pregnancy Testing  
- A.I. Herd Health  
- Calf Delivery & Care  
- Many Additional Subjects

Over 100 Years of Continuous Service  
**(785) 448-3119**  
Graham School, Inc. 641 W. Hwy 31 Garnett, KS 66032  
[www.grahamschool.com](http://www.grahamschool.com)



**We've Got Your Brand**

Custom Made To Match Your Brand Identification, electric, freeze or fire heated branders in any size, shape or design. We also make number brands that are great for production testing.

**L & H**

BRANDING IRONS  
410 6TH ST. S.E.  
MANDAN, ND 58554  
**800-437-8068**  
[www.lhbrandingirons.com](http://www.lhbrandingirons.com)

"Ranch Tuff At a Fair Price"



**BIG BEND TRAILERS**

- 16 ft. to 32 ft and widths 5 ft to 6 ft 8 in.
- Exclusive non-rusting gap design for easy clean out
- Unique spring loaded single position uncoupling of trailer (no more climbing over and around truck bed to unhook)
- No exposed wire for brush country
- Spring loaded slamming rear gates
- Split middle gate for easier sorting between compartments

- 7000 pound rubber torsion axle with 10-ply steel radial tires
- Bottom frame of trailer is built with 2x4 rectangle tubing, no angle iron
- Runners under floor are 2.5" x 2.5" square tubing
- Sides are built with solid steel and rectangle tubing, no water can accumulate and rust out
- All new trailers come with LED lights and powder coated paint

**(432) 426-3435**

**Fort Davis, TX**

**bigbendtrailers.com**

**Williams Windmill**



Williams Windmill Inc. has been a stocking distributor of windmills, pumps, well and ranch supplies since 1976. We stock Aermotor windmills, Grundfos Solar pumps, Generator sets, Galv. & Poly tanks and troughs, rubber tire troughs, well pipe and sucker rod, pump cylinders & leathers, fencing posts and wire, and the largest stock of valves and floats for all your livestock watering needs. We serve the rancher, so don't hesitate to call us for help.

I-25 @ Exit 156  
Lemitar, NM 87823

**575-835-1630**

[www.williamswindmill.com](http://www.williamswindmill.com)

**BIG BEND SADDLERY**  
ALPINE, TX

P.O. Box 38 • 2701 E Hwy 90  
Alpine Texas 79830  
fax 432.837.7278

Send \$5 for new Catalog #9

**ROPES! ROPES! ROPES!**

Whether your preference is nylon or poly, soft or hard, left- or right - twist, we've got your rope. We've got a dozen different honda options, and several different horn knots, too. Call us today, visit our website, or send for a catalog on all the particulars.



[www.bigbendsaddlery.com](http://www.bigbendsaddlery.com)

**800.634.4502**

by. Loud noisy generators are no good. Try to use car battery adaptors, or solar chargers. You can heat water off a car battery for thawing semen. A fully self-contained camper is nice to have. You can park it away from a corral with a generator, if you need to.

- Try to keep your pens horse free at night Pen them away from your working corrals or turn them out and keep a wrangle horse so you can gather them in the morning.

### Pasture Set Up

- If possible, pick your pasture wisely.

- We use a pasture away from the main headquarters. Not everyone has this option. A more remote pasture is usually quieter. In using a pasture away from your headquarters, you are getting away from the pens where the cows are usually processed, vaccinated, weaned, etc.

- In picking your pasture, study the vegetation. Some vegetation effects

conception rates, for example, sweet clover decreases your conception rate.

- Don't graze your breeding pasture until the season. You should also move your cows into the pasture at least two days before the season starts to settle them.

- Not too big. Don't use a pasture that is too big. You don't want to spend all your time looking for cows. You want to be looking at them.

- Good grass is key. If your cows aren't happy, you're setting yourself up to fail.

- If you can, pick a pasture with controllable water(i.e. tanks, windmills, etc.) Our only water is near the breeding pens. Maybe the most important tip I can give you is you want to keep your cows wanting to come to the pens. Keep your water source clean and fresh.

- We set up feed bunks at breeding pens, I start riding at daylight, and we don't

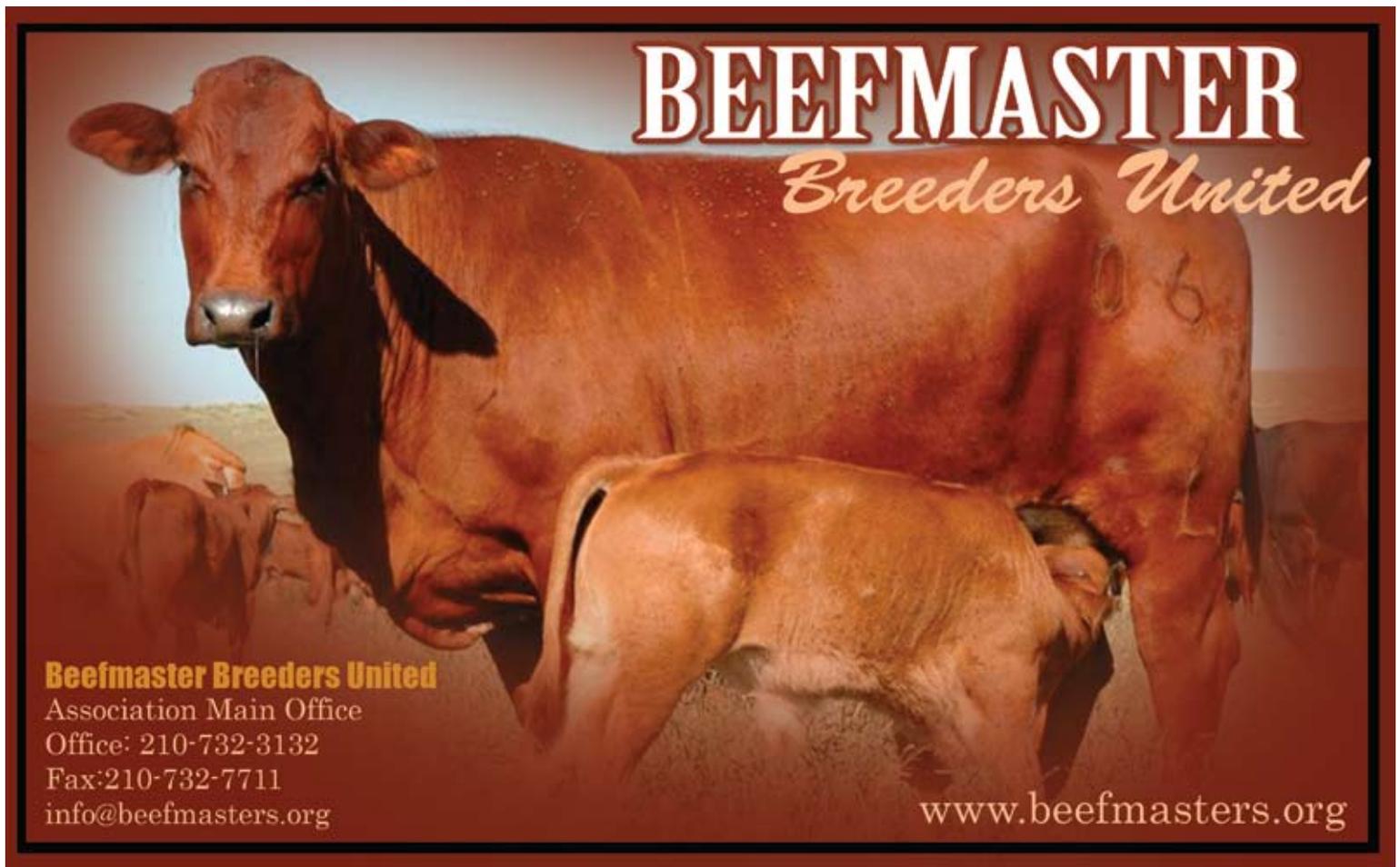
feed till around 7:30-8 a.m. Supplementing feed at the bunks also saves on grass, which means you can get by with a small pasture.

### Your Horses

- A.I. season is a great place to introduce green horses to cows. The slow repetition of getting them in and going back out is experience you seldom get anywhere else. I also found, it is good to have a little broker backup horse, just in case. I don't like putting a lot of pressure on my young horses, so if a cow ain't coming in easy, you can swap horses. Remember, it's a great experience for your young horses, but you've still got a job to do.

- Try to pick out quite horses.

- I like to detect alone. Our whole program is a camp situation. I stay at the corrals in a camper. The breeder shows up & breeds, then leaves. Other than branding season, this is the funest 21 days of the year.

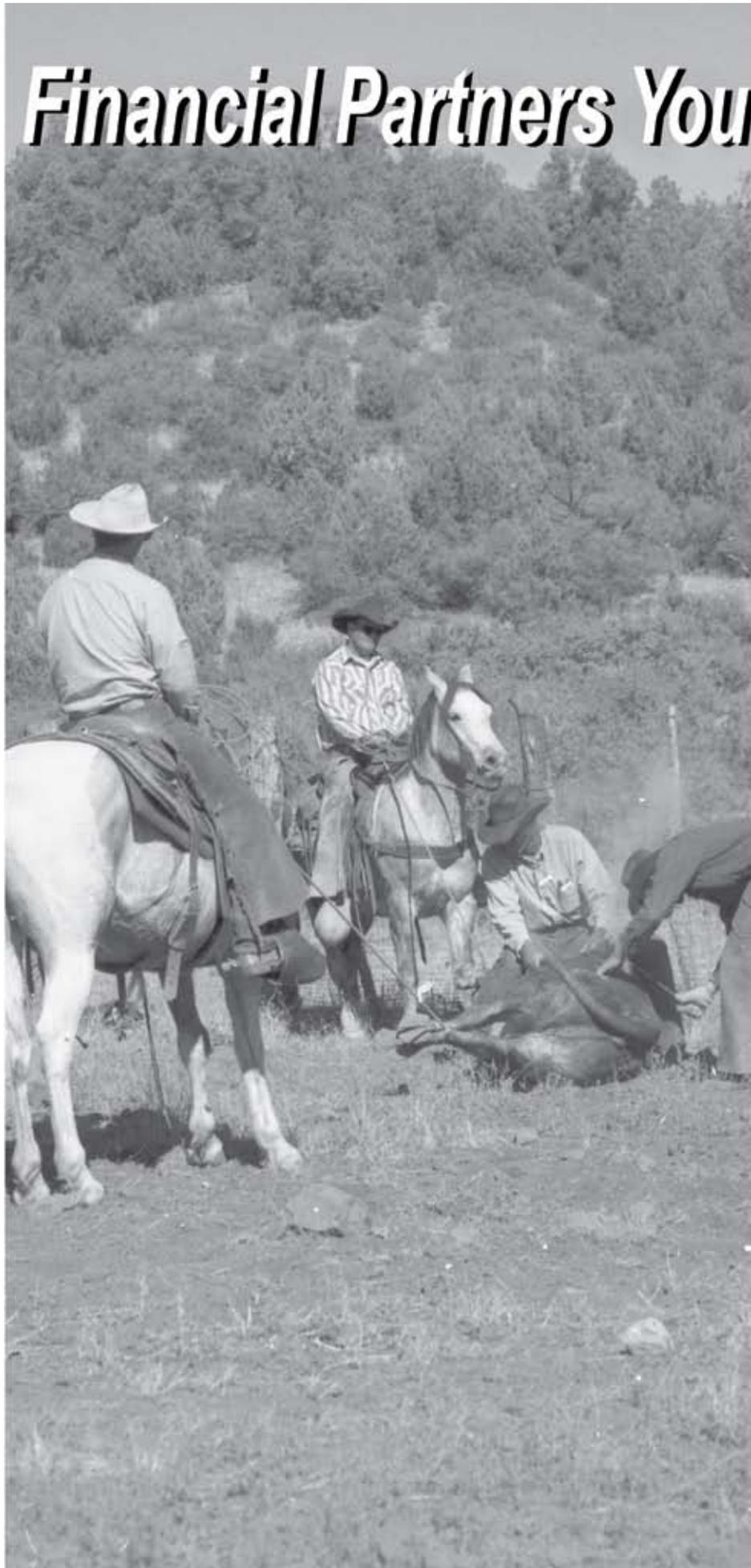


**BEEFMASTER**  
*Breeders United*

**Beefmaster Breeders United**  
Association Main Office  
Office: 210-732-3132  
Fax: 210-732-7711  
info@beefmasters.org

www.beefmasters.org

# Financial Partners You Can Trust...



When it comes to financial assistance for your operation, you want someone you can depend on, someone who understands the livestock industry. Tri-State Livestock Credit Corporation is that partner.

We have been providing on-the-ranch financial services to cattle ranchers in Arizona, California, Idaho, Nebraska, Nevada, New Mexico, Oregon, Texas & Wyoming for more than 75 years.



2880 Sunrise Blvd.  
Suite 224

Rancho Cordova, CA 95742

800-778-8734

email: [info@tslcc.com](mailto:info@tslcc.com)

web site:

[tri-statelivestockcredit.com](http://tri-statelivestockcredit.com)

## Field Representatives

Rob von der Lieth  
Elk Grove, CA  
(916) 769-1153

Dave Abel  
Elko, NV  
(775) 753-6388

Dan Wheeler  
Chandler, AZ  
(480) 855-0161

Matt Beechinor  
Visalia, CA  
(559) 676-0488

# Briggs Ranches

Cowman Selected. Cowman Proven.

*Santa Gertrudis Bulls Ready to work for your bottomline!*



**“Performance Measured” means...  
better Beef, better profits.**

We make sure our bulls meet the performance measurements we know are necessary for your success in the Beef business.

Then, we make sure they make the cut based on that performance and additionally selected on their conformation. We sell bulls structurally sound that can travel and get your cows bred.

What you are offered from our program we know will make a difference for replacement females and steers for the feedlot.

Performance Measured is proven for better Beef, better profits.

Contact us today about a Briggs Ranches Santa Gertrudis Bull.

Plan now to attend the  
7th Annual Briggs Ranches Bull Sale • October 22, 2010  
33rd Annual Tri-Star Sale • October 23, 2010

*For more information please contact  
Joe Jones today.*

**Briggs  
Ranches**

PO Box 1417 • Victoria, Texas 77902 (361) 573-7141

Joe Jones, manager (361) 897-1337

• E-mail Joe Jones:  
briggsranches@hotmail.com

• E-mail Robert Briggs  
robert@briggsranches.com

*Traylor Division*  
(Bloomington, Texas)

*San Roque Division*  
(Catarina, Texas)

*San Carlos Division*  
(Rio Grande City, Texas)

RANCHWORLDADS.COM

Online Photo Classified Ads That Work



All Classified Ads  
Are \$10.00 a Year

-All Ads Come With 5 Photos!

LIST YOUR AD TODAY!

Horses	Hay
Horse Property	Ranch Dogs
Stallions	Trucks
Saddles	Trailers
Cattle	Ranch Jobs
Cattle Ranches	Trainers



**\$99 SPECIAL**

1 Year of Unlimited Photo  
Classified Ads on  
RanchWorldAds.com  
for the Special Price of  
\$99.00!

Call For Details  
(602) 284-1414

RANCHWORLDADS.COM

SIGN-UP FOR A FREE WEBINAR BY GOING TO WWW.AGRIBESTFEEDS.COM



**NO MOLASSES!**

EQUIPRIDE™

**SUPER FUEL FOR  
HORSES & CATTLE**



**NEW**  
Redmond Naturals  
Unprocessed Natural Sea Salt  
with over 50 Trace Minerals  
Available in 50# bags, 44# blocks,  
bulk, and custom blends.

**SweetPro**

PREMIUM FEED SUPPLEMENTS

- 25% Savings on Hay or Pasture
- 1 lb of EquiPride Replaces 3.5 lbs of Grain
- Healing Time Cut in 1/2 for Horses

**Agri-Best  
FEEDS**

For a dealer near  
you, visit our website:

[www.agribestfeeds.com](http://www.agribestfeeds.com)

866-601-6646 (toll free)

**Catahoula Cowdogs**

*Pups to Started Dogs for Sale*

All out of working parents!

If you're looking for a  
good working catahoula  
call 928-442-9439



# Hereford-sired **Mama:** the one to bank on



A 7% advantage in  
conception rate.

Net income of  
\$51 more  
per cow per year.

A significantly  
higher selling price  
for bred heifers.

**New data  
proves it**

All this from Hereford-sired females compared to straight Angus females in a recent, large-scale study documenting the advantage of Hereford-based heterosis.\* See all the data at [www.hereford.org](http://www.hereford.org).

**Hereford — making black better.**

\*Data from the Circle A Ranch Heterosis Project begun in 2007 and conducted by Circle A Angus Ranch



P.O. Box 014059  
Kansas City, MO 64101  
816.842.3757  
[www.hereford.org](http://www.hereford.org)




**SOUTHERN PLAINS LAND**  
 COMPANY  
 OKLAHOMA & TEXAS REAL ESTATE RANCHES, FARMS AND COMMERCIAL  
**940-723-5500**  
[www.SouthernPlainsLand.com](http://www.SouthernPlainsLand.com)




**OKLAHOMA CATTLE-GOAT RANCH FOR SALE**

1,679 acres with Minerals  
4,300 sf., Custom Rock Home, Lots of Tile & Granite  
All Steel Pens, 9 Miles of Goat-Tight Fencing  
Currently Running 225 Cows & 350 Meat-Goats  
12 Ponds, 5 Creeks, Rocked Roads: \$1,600 per acre

**OKLAHOMA LIVESTOCK AUCTION FOR SALE**

Newest Auction Yard in the state and all under Roof  
15 Year Owner is Retiring  
Yard sits on 12 +/- acres  
All Steel-Pipe Pens, All Electronic & Digital, Cafe'  
Sales are Consistent, Excellent Facility: \$750,000



# Looking for Sim-Influenced Feeder and Replacement Cattle?

## Find 'Em at **SimList**

Feeders and Replacements  
Listed to Date:

- 2,600 Feeder Cattle
- 1,000+ Open Heifers
- 460+ Bred Heifers
- Also Listings for Cows and Pairs
- Lots from 10-500+ Head

[www.simchoice.net](http://www.simchoice.net)

**THE BEST**  
**TEN DOLLARS**  
**YOU'LL EVER SPEND!**



Photo is from Ad #4927

# RANCHWORLDADS.COM

Your Online Photo Ranch Classifieds



**Basic Ad Is \$10.00**  
**and Comes with 5 Photos!**

**No Commissions • No Hidden Fees**

*Buy or Sell Cattle, Ranch Horses,  
Stockdogs, Livestock Equipment,  
Ranch Saddles, Hay, Trailers,  
Brands, and more!*

*Also list or search for Ranch Jobs!*

# Little Joe's Tips



## Spanish Knot

This knot is generally used at the end of catch ropes. When starting this knot, you, first, want to untwist about six inches of rope, this way you will have strands long enough to work with. First, loop one of your strands. Next, take the strand to it's right and stick it through the

hole made by the first loop. Then, take your last strand and bring it over your first strand. Stick it in the hole formed by the second strand. Now, taking each of the ends of your strands, bring them under the strand to their left and then up through the center.

ROGER ARCHIBALD



## Shoeing A Bad One

If you have ever tried to shoe a horse behind and had them kick and yank their foot away, here is a tip that may help.

try not to elevate a horse's hip above level. To accomplish this, you'll have to keep his foot as low as possible while working on it.

Some horses, especially big horses, get sore in their pins (hips). This is a common reason why horses kick and yank when working on their hind ends. When working on these horses,

On horses that are sore in their pins, if you keep from elevating their hip past level, sixty percent of them will stand quiet and gentle.

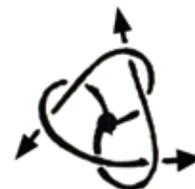


## Keeping Cattle Easy To Pen

One of the easiest ways to make cows hard to pen is by letting them out the same way they came in. To prevent cattle from becoming hard to pen, working pens should always be set up so that cows are worked through them, and exit at the far end of the pens. Cattle worked in this

way are always seeking the back of the pen.

By never doubling cattle back the way they came, cattle will naturally work through a set of pens or corrals because they are looking to get out.



RanchWorldAds Magazine is looking for Ranching and Cowboying Tips for our "Little Joe's Tips" page. If you email us a tip, and we use it in the magazine, we will send you a "Moore Maker" pocket knife.

We are looking for tips on anything ranch related from calving, to feeding, to saddle and tack repair, to livestock health, to dog training, or anything in-between.

Email tips to [info@ranchworldads.com](mailto:info@ranchworldads.com). Be sure to include your name, address, and phone number.



*The*

# KING RANCH

Established 1853

*Your Source for  
the "Original"  
Santa Gertrudis Genetics*

For more than a century, the King Ranch has been the standard of quality by which the market is measured. We take pride in carrying on this tradition today. Our cattle have to be profitable, and they have to produce. This is what is expected, and this is what we deliver. We have a selection of bulls that have recently completed the gain test and are available to add to your program. A sire from King Ranch is more than just a bull. He is the result of a legacy of development and commitment to quality.

SCOTT MOORE: (361) 219-0430, [SMOORE@KING-RANCH.COM](mailto:SMOORE@KING-RANCH.COM)  
ROBERT SILGUERO: (361) 219-0420, [KMCDONALD@KING-RANCH.COM](mailto:KMCDONALD@KING-RANCH.COM)

**[WWW.KING-RANCH.COM](http://WWW.KING-RANCH.COM)**

# RANCH WORLD ADS

## FEATURED GEARMAKER

In his Portales, New Mexico, workshop only 35 miles north of where his grandparents arrived by covered wagon in 1915 to homestead on a sandhill ranch, Stewart Williamson spends his days crafting bits and spurs he hopes will be appreciated by fellow cowboys and collectors alike.

Stewart's fascination with cowboy gear came from growing up on his family's ranch, and later, working on a number of southeastern New Mexico ranches. From the time he was a child, he remembers being intrigued by quality cowboy gear.

As a teenager, Stewart began braiding and doing leatherwork. He also developed an interest in building bits and spurs, but did not have time to pursue it over the next couple of decades while he was working as a cowboy, starting colts, shoeing horses and eventually owning and running a 1,200-head feed yard. Seven years ago, he decided to focus on metal-work and engraving and see where it might take him. In January 2003 he took the step that would turn him into a full-time artist.

"I attended Johny Weyerts' engraving school in Alpine that January," Stewart said, "I thought if I liked it, I would get the equipment. I did, and that is when I got serious about this."

That summer, Stewart also met Wilson Capron from Midland, Texas. "I've had help from a lot of makers, but Wilson and Johny have been my biggest influences," Stewart said. He also gives special credit to designer and collector J. Martin Basinger from Slaton, TX, for supporting him and others in the field. "He is someone who has really helped and inspired me," Stewart said. "He has taught me a lot about how to look at things with an eye for refinement and detail."

"When I started at this, I set out to get the best education I could," he added. "I think that came from watching my dad do the same thing with ranching. He lived until he was almost 97 and never stopped learning."

In '04, Stewart and his wife, Toni, sold the feed yard and moved to Portales so he could turn full time to making bits, spurs and saddle silver. "It was a big change," Stewart said, "and one I couldn't have made without Toni's support." In the ensuing years, Stewart's



# Stewart Williamson



he admits that “my favorite part is being at the shows and interacting with the other makers and the customers.” To encourage the tradition of supporting fellow makers, Stewart is serving as vice president of the newly formed International Guild of Bit and Spur Makers, an organization dedicated to helping build an appreciation for the fine art of hand-crafted cowboy gear.

Most days you’ll find him in his workshop, bent over a bit or spur, applying details almost too tiny to be noticed by the untrained eye. That sense of detail is important to him, regardless of where the piece ends up. “I really enjoy building for people who are going to use the bit or the spurs,” he said, “but I am also honored when a collector buys my work just to appreciate it as art.”

As Stewart approaches his 50th birthday this year, he hopes to be working in the field for many more years, making each stroke a little better than the one before.

**Stewart Williamson**  
**575-760-3320**  
**[www.custombitsandspurs.com](http://www.custombitsandspurs.com)**

work has been exhibited in museum shows at Trappings of Texas in Alpine, as well as trade shows in Amarillo and Abilene. He has donated pieces that have been auctioned to benefit Women’s Protective Services in Lubbock and the West Texas Rehab Clinic in Abilene, and a pair of his spurs was raffled in a fundraiser for the Ranching Heritage Center in Lubbock last fall.

In spite of orders that have come from as far away as California and Canada, Stewart is quick to note that he is still learning. “My goal is to get as good as I can possibly get. I have spent a lot of years on horseback, and draw my experience from a half a lifetime of using this equipment every day.” Stewart maintains that one of the things he most enjoys about being a gear maker is the camaraderie shared by those in the field. Although it is the solitary hours in the workshop where the magic happens,





*Kevin Johnson*  
*Bits & Spurs*

**QUALITY  
CRAFTSMANSHIP  
FOR THE  
WORKING COWBOY**

Bits ★ Spurs ★ Buckles ★ Conchos

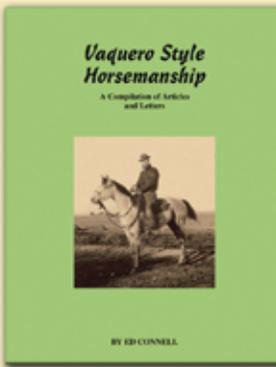
806-205-0435  
P.O. Box 841 ~ 605 McLean St.  
Clarendon, TX 79226  
[www.myspace.com/johnsonbitsandspurs](http://www.myspace.com/johnsonbitsandspurs)



*Teal Blake*  
**THEBLAKESTUDIOS**

401 Dove Drive  
Weatherford, Tx 76088  
940.682.4086  
[www.theblakestudios.com](http://www.theblakestudios.com)  
[tblake1829@aol.com](mailto:tblake1829@aol.com)

**Vaquero Style Horsemanship**  
*By Ed Connell*



**Vaquero Style Horsemanship**  
**\$19.95**

USA Postage and Handling \$5.50  
Canadian Postage & Handling \$6.50  
TX residents add 7.25% sales tax

**DEALER INQUIRIES ARE WELCOME**

This new book by ED CONNELL contains historical and factual information and is a COMPANION book to HACKAMORE REINSMAN and REINSMAN OF THE WEST - BRIDLES & BITS. It consists of articles dating back from the 1950s through the 1970s, including personal letters on specific training problems. The articles provide more clarification and explain in greater depth Connell's first two books, HACKAMORE REINSMAN and REINSMAN OF THE WEST.

**LENNOCHE PUBLISHERS**  
Phone: 512-847-3399 Fax: 512-847-6819  
201 Windmill Cove Wimberley, TX 78676  
[www.hackamore-reinsman.com](http://www.hackamore-reinsman.com)  
[hackamorereinsman@gmail.com](mailto:hackamorereinsman@gmail.com)



**B & B Sterling**  
CUSTOM JEWELRY

Wide selection of jewelry made from broken china plates, indian pottery shards and antique spoons



Graphics from Wallace, Westward Ho, Vernon Kilns, Union Pacific, State Souvenir, Shenango china ware and other collectible plates.

**Braidie Butters & Brenda Butters**  
4275 22 1/2 Mile Road  
Homer, MI 49245  
517-568-4188  
[bandb@bandbsterling.com](mailto:bandb@bandbsterling.com)  
[www.bandbsterling.com](http://www.bandbsterling.com)

**RANDY BUTTERS**  
Custom Spurs

**Making Quality Spurs Since 1985**



**(517) 568-4188**  
4275 22 1/2 MILE ROAD ~ HOMER, MI 49245  
[WWW.RANDYBUTTERSSPURS.COM](http://WWW.RANDYBUTTERSSPURS.COM)

# BIT & SPUR MAKERS

**LARRY ABBOTT**  
Bits & Spurs



Handmade Bits, Spurs & Buckles  
(806) 789-9029 lpabbott@yahoo.com

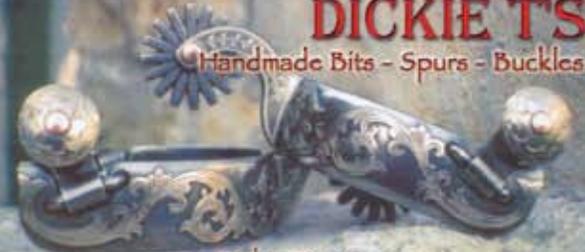
Made For The Working Cowboy

*Jayson Jones*  
Bits and Spurs



719-748-4766  
www.jaysonjonesspurs.com

**DICKIE T'S**  
Handmade Bits - Spurs - Buckles



Dickie Tignor  
Rt. 1 Box 84 • Cheyenne, OK 73628 • (580) 928-3014

**M. Turner Bits & Spurs**  
Dalhart, Texas

HANDMADE  
BITS, SPURS,  
BUCKLES AND  
COWBOY  
HARDWARE



Marion Turner  
(806) 333-0838

**CECIL BLASINGAME**  
Classic Cowboy Spurs

Traditional Texas  
Style Spurs



22800 Brown Road - Canyon, TX 79015  
(806) 655-3101 or cell (806) 670-7394

**RICHARDSON BIT & SPUR**  
*Texas Style Maker*



Mike Richardson  
P.O. Box 935  
Sundown, TX 79372

Phone  
(806) 229-2487

Cell  
(806) 773-9203



**ALWARD**  
BITS & SPURS

Terry Alward ☎ 806-670-1862

*Also*  
★ BUY ★ SELL ★ TRADE ★  
ALL WESTERN COLLECTIBLES

*Mike Pardue* Pardue  
Silversmith

Handmade  
Conchos,  
Buckles and  
Cowboy Hardware



(432) 683-9102  
(432) 894-7600  
www.parduesilversmith.com

# BUSINESS CARDS

**Charlies' Cowdogs** charliescowdogs.com

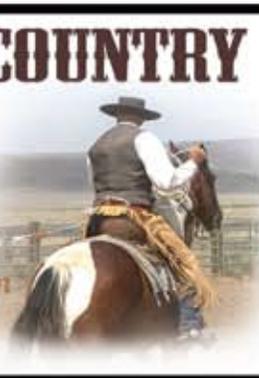
*Hangin' Tree Cowdogs for Sale  
Cowdog Demonstrations  
Cowdog Training Clinics*



Charlie Trayer  
253 CR 211  
Seymour, TX 76380  
940-453-6708

**BUCKAROO COUNTRY**

Great Basin Buckaroo & Ranch Rodeo  
Photography by....



**Mary Williams Hyde**  
Thousands of photos taken in Eastern Oregon, Northern Nevada, and Northern California are on this website....  
[www.buckaroorocountry.com](http://www.buckaroorocountry.com)  
mary@buckaroorocountry.com  
541 883-7456 or 541 882-1720

**WORKING COWBOY SADDLERY**

**DON HOWE**

CUSTOM  
SADDLE'S  
REATA'S  
HONDO'S  
GEAR  
RAWHIDE BRAIDER



PO BOX 156 DUPREE, SD 57623 **605.365.5437**

**L5S Outfitters**

"Specializing in Quality Outfitter Equipment and Cattle Handling System Sales"

Toll Free 1-866-664-1975 Office 623-465-9344  
[www.L5Soutfitters.com](http://www.L5Soutfitters.com)

A Division of Sunsource of Arizona Inc. Established 1977

**POWDER RIVER**  
LIVESTOCK HANDLING EQUIPMENT

Outfitter Supplies  
Saddles & Tack  
Clothing & Apparel

Butler Bags  
GPS Units  
Ranch Products

**LOWRY STAR Foundation Quarter Horses**

Worland, WY Home of...  
Horses For Sale at all times  
Studs For Less Call For Details



CASINO ROBIN HANCOCK  
LOWRY STAR JR  
Jim Bower  
[www.lowrystarhorses.com](http://www.lowrystarhorses.com) 307-347-3580 or 307-388-4304 Worland, WY

EVERYONE LOVES A GREAT PAIR OF LEGS ...



Lady Leg Pocket Knives

**Lil' Red Roan**  
Hamer, Idaho ~ (406) 581-8370  
[www.martynsaddle.com](http://www.martynsaddle.com)

**Certified Equine Dentist  
Anthony Randall**



"Help your horse reach their fullest potential with an equine dental professional."

Balance All Teeth (including incisor reductions) Cap Removals,  
Wolf Teeth Extractions Performance Bit Seats,  
Servicing Most Western States - No Barn Too Big or Too Small

**(928) 301-3306**

**The Accent Ranch**

Norwegian Fjords For Sale

Fjords at Stud:  
Thor (Dun)  
& Zane (Grullo)

Also Raise Appaloosa's & Quarter Horses  
Home: (307) 764-1811



[www.accentranch.com](http://www.accentranch.com)

# BUSINESS CARDS

**STEVE GUITRON**  
*Custom Braiding Horse Merchandise*

Complete Working Hackamore Set  
5/8" 8 Plait Bosal  
5/8" Mane Hair Mecate  
Vaquero Style Latigo Hanger



**STEVE GUITRON** Complete set up ready to use. Special \$149.00

[www.customrawhide.com](http://www.customrawhide.com)  
1-800-252-7913

**NICK GASS**  
**PERFORMANCE HORSES**

Training • Showing • Lessons • Sales

817-771-1249  
1510 Rolling River  
Spring Branch, TX 78070  
[mepersonalissa@gmail.com](mailto:mepersonalissa@gmail.com)

Cutting • Rope Horses • 2 Year Olds • Day Work & Cattle Caught



*The* **LEATHER CRAFTERS**  
& **SADDLERS** JOURNAL

"Hello Leatherworkers!"

Presenting The Leather Crafters & Saddlers Journal.

Patterns, Instructions, Sources & more  
1 year, 6 BIG issues.

Subscribe toll free 888-289-6409  
Mail to: 222 Blackburn St,  
Rhineland, WI 54501

[www.leathercraftersjournal.com](http://www.leathercraftersjournal.com)  
\$32 US, \$36 Canada, \$46 Other Countries



**GERRY GESELL**  
CUSTOM LEGGINS

one of a kind  
\*  
handmade  
\*  
affordable  
\*  
usable

[www.gerrygesell.com](http://www.gerrygesell.com)  
307.383.6740 / 210.677.2910



**CORRAL KRAFT**

Tyler Tiensvold  
(602) 292-4491

Mark Tiensvold  
(602) 574-0197

Black pipe at contractor prices • Round Pens • Shades • Mare Motels

*We Specialize in Meeting All of Your Equine Containment Needs*

[corralkraft@q.mail.com](mailto:corralkraft@q.mail.com)  
[www.corralkraft.com](http://www.corralkraft.com)

ROC241137 • Insured • Bonded



**WHITE HORSE COUNTRY STORE**

New & used saddles by McCall, Courts, Billy Cook, Cactus, Pro Custom, & Keith Valley.

*Call For A FREE Catalog!*

Toll Free 1-877-864-3048  
[www.whitehorsecountrystore.com](http://www.whitehorsecountrystore.com)

Featuring: **McCALL SADDLE CO.**



Tim A. Wilf  
501-940-6746

**WILF TRAILER SALES**  
Horse, Stock, LQ, - Trailers - Pleasant Plains, AR  
New Dream Coach "All aluminum" - Open Range "Steel"  
Buy Sell or Trade



Good Clean Used Models, (available at all times) Custom Orders

[www.WilfTrailerSales.com](http://www.WilfTrailerSales.com)

**POWELL'S**  
Since 1951

Western Wear • Boots • Feed • Saddles & Tack  
Roping Supplies • Vet Supplies • Ranch Supplies

505 West Main Avenue Casa Grande, AZ 85222  
(520) 836-7013



# RANCH CLASSIFIEDS



## Brand For Sale

This brand has been in our family for 60 years and registered in Oregon for 39 years. Cattle brand located on the Left shoulder. Ad # 5258 on RanchWorldAds.com \$5,000.00 Call (541) 932-4732



## Son of Smooth As A Cat

Standing son of Smooth as a Cat (NCHA 500,000) by a 6666's raised daughter of Six Chick. Well made stallion with a good temperament. Ad # 5447 on RanchWorldAds.com Stud Fee: \$800.00 (325) 338-1400



## Hand/Colt Starter

I have 14+ yrs. experience in ranch work and horse training. Looking for long term work. I know cattle, horses, and heavy equipment. Ad # 5579 on RanchWorldAds.com Salary Neg. Call (228) 731-0019



## 50ft Round Pen

We have brand new 50 foot round pens w/ride throughs available for only \$800.00. For more info or to order <http://diamondcranch.info> Ad #5511 on RanchWorldAds.com \$800.00 Call (931) 261-9782



## Cattle Auction Ring

Auction ring that is either portable or permanent. It comes with auctioneer's block, custom built floors, exit and entry ramps. Ad # 5171 on RanchWorldAds.com \$9,000.00 Call (713) 805-0214



## Guest Services Manager

Looking for work as the manager of your ranch. I offer an extensive background in Financial Record-keeping, Operations Management. Ad # 5683 on RanchWorldAds.com Salary Neg. (651) 338-3240



## Cow-Calf Operation

Established, cow-calf op. located in Mtn. City, NV. Runs approx. 250 head. 538 deeded acres. Water rights. 4 bedroom ranch house. Ad # 5569 on RanchWorldAds.com \$1,300,000.00 Call (775) 934-1610



## 20-Acre Horse Property

5,224 sq. ft. house; 4 bedrooms, 5.5 baths; 4 car garage. 36' x 60' 4-stall Morton horse barn w/wash rack, and tack room, 4-rail vinyl fencing. Ad #5691 on RanchWorldAds.com \$1,795,000.00 Call (918) 298-1700



## Australian Cattle Dogs

Working & show AKC Cattle dogs, we offer some of the top winning cattle dogs in the Nation. Reds and Blues. CorralWestCattledogs.com Ad # 5770 on RanchWorldAds.com \$600.00 & Up Call (303) 594-7945



## Bobs Cowhorse Saddle

16" seat and is in good condition. It also has new leathers & extra wide stirrups. Breast collar comes w/the saddle. Square skirts with tooling. Ad # 5773 on RanchWorldAds.com \$1,950.00 Call (481) 540-8563

**TEXT AD RATES:** Text classified ads are \$20.00 per 4 lines per issue. VISA and Master Card accepted. If you do not see a category relevant to the ad you would like to post under we will create one. Call (602) 284-1414 to

**PHOTO AD RATES:** 1 photo ad is \$45.00 per issue and appears with 1 photo in RanchWorldAds Magazine. All photo ads also appear on the website RanchWorldAds.com The ad online comes with up to 5 photos and unlimited descriptive text. Photo ads are self-automated on the website. You may place a photo ad by following these steps: 1.) Go to [www.RanchWorldAds.com](http://www.RanchWorldAds.com) and create an account by clicking the login button. 2.) Once you have created an account, login and click post an ad. 3.) Choose a category and complete the ad form. Make Sure to select the ad option "Include Photo Ad in the next issue of RanchWorldAds Magazine. 4.) Click the Process button 1 time. You will then proceed to pay with Paypal. **FOR QUESTIONS CALL (602) 284-1414**

## HORSES

**Finished Reiner/Ranch Versatility Mare.** Bay derby age mare that has been shown in NRHA reinings by youth and open. Superior bloodlines. \$15,000.00 o.b.o. (979) 255-4840

**Black Stud-Own son of Peponita Must Sell ASAP.** 14.3 h big stocky stallion. Breeds in hand, live cover, pasture breed & AI. anyone can handle. He's an '86 model & still thows really nice babies. \$3,000.00 (602) 579-2566

**Grey AQHA Gelding-On Barrells** 60 days & great ranch horse. 4 year old w/a head FULL of sense & EASY to look at. Always willing to please. \$3,850.00 (512) 917-4691

## HORSE PROPERTIES

**10 acre immaculate horse property** near Marietta, OK; home is 1,740 sq ft with open floor plan. 60x60 custom red metal barn w/2 stalls, 20x24 red metal shop. Good free well water. \$279,000.00 (580)812-1302

## HORSE TRAINERS

**Buddy Uldrikson Performance Horses.** At the end of the first 30 days, your horse will move smoothly from a walk to a trot to a lope on a loose rein when asked. Be sure to see [www.buddyuldriksonhorsemanship.com](http://www.buddyuldriksonhorsemanship.com) or call (928) 684-7392.

**Ben Balow Training Stables,** Skull Valley, AZ. Training Reining & Reined Cowhorses. At The American Ranch. (602) 989-2098

# RANCH CLASSIFIEDS

## RANCH DOGS

**I Short haired male cow dog pup.** Whelped Oct. 18th, 2009. Ready for new working cattle home & ready for more training! 1st & 2nd puppy shots done. Tail docked. Working parent & siblings on the ranch! Mixed stock-dog & is a unique gray/white/ brindle pup! Currently selling for \$350.00 (307) 366-2386

**Catahoula Pups** - Working catahoula pups for sale. All out of working parents. Parents used to catch wild cattle. Good bone, nice confirmation and dispositions. These pups are guaranteed to work. Colors vary. Pups have had shots. If your looking for a good working catahoula call (928) 442-9439.

**Hangin' Tree Cattle Dogs.** Short haired midium size, color combinations from Black/White to Blue Merle. Ask for Bruce. For information go to [midwestcattledog.com](http://midwestcattledog.com) Males & Females avail. \$500 (254) 485-3531

**NALC Registered CATAHOULA Puppies.** Arrived April 7, 2010. Lots of cow and hog sense in these lines. 4 leopard females, 1 black solid male & 1 leopard male. \$500.00 [www.plaincatahoulas.com](http://www.plaincatahoulas.com) (805) 674-2047

**I Female McNab/Cattlemaster cross pup.** This pup is out of working parents and will be a really great ranch cowdog. \$250.00 (406) 492-4261

## RANCHES FOR SALE

**460+/- acre working cattle ranch** situated along the Pahsimeroi River midst the splendor of the mountains of Central Idaho. This historic ranch has some of the best water rights in the state, offers beautiful fields of seeded pasture and includes excellent range rights out the gate. All irrigation is gravity flow. Home to all kinds of wildlife - elk, mule deer, white tail, pheasant, ducks, and geese. \$2,450,000.00 For more info (208) 879-5700

## RANCH JOBS

**Ranch hands wanted for Wyoming ranch.** Position is available for a couple or 1 person. Send resumes to: [sueannr@wyodiamond.com](mailto:sueannr@wyodiamond.com)

**Seeking a position on working cattle ranch** as a cowboy. I worked on a small ranch in the past and for a cutting horse trainer. I am honest, respectful, hard working, and very dependable. Ed Wright (817) 773-0042.

**Wanted - Herd Manager.** NE OK reg. Angus ranch. Visit [www.finleybros.com](http://www.finleybros.com). Musts; AI and ET; familiarity wih computers and AIMS sytem required. (850) 668-1526.

**Wanted - Experienced Ranch Hand.** Family ranch in north central montana looking for a General Ranch hand. Duties include calving, fencing, haying, water development, equipment operation, minor mechanics and working cattle. Apartment provided & ranch beef \$1200-\$1700 per month doe. (406) 390-3474

**Wanted - Assistant Trainer.** Quarter Horse Ranch in North Texas. Must have desire to train & show Working Cow Horse Reiners & Cutters & desire to learn and improve. Small number of quality horses to ride and start as well as a few to get out and about. Must have prior experience in training cow horses and reiners. Good references essential. Quality Accommodation & utilities provided & one personal horse allowed. (940) 488-3512

**Wanted - Ranch Hand.** Employer: IX Ranch Co. Salary: \$1,000 Room & Board: Provided North central Montana cattle ranch is looking for good full-time employees. No need for years of experience we will train people who want to learn and work hard. Not a 4-wheeler outfit. Please respond via email [tamsbaugh@ixranch.com](mailto:tamsbaugh@ixranch.com), or submit your application at [www.ixranch.com](http://www.ixranch.com)

**Looking for Cow Camp Job.** Joel Mikow. I am 39 years old. Camp has closed here in the Big Bend of west Texas due to circumstances with the cattle. My wife, Lisa 28 years old, and daughter, Beth 2 months old are looking for another ranch job. We've been here since June 08. Willing to relocate. (432) 294-4044

**Wanted - Ranch Manager.** Large ranch in Palm City area. benefits & rent-free living on-site. Qualified applicants should fax their credentials to 314-716-1286, or e-mail them to: [fl.ranch.manager@hotmail.com](mailto:fl.ranch.manager@hotmail.com) Please see ad #5689 on [RanchWorldAds.com](http://RanchWorldAds.com) for more information about qualifications.

**SALES REPS** RanchWorldAds Magazine is looking for 2 sales representatives. One horse industry and one cattle industry. Qualified individuals must be responsible, well-organized, willing to meet deadlines and able to work unsupervised. If you know someone qualified, encourage them to send their resume to [info@ranchworldads.com](mailto:info@ranchworldads.com)

## SADDLES

**Flower Carved Wade.** Warren Wright tree 16 1/2 inch seat, 90 degree bars carved by Allen Dewey made by Joe Benner. Comes with matching breast collar. Ridden some. \$5,250.00 For more info. (541) 567-3533

**Watt Bros. Wade** made by maker Pedro Pedrini. 15.5" inlaid padded seat, full basket stamped, bucking rolls, martingale breast collar, twisted stirrup leathers. 93 degree angle tree. Lightly used and never roped on, leather conditioned regularly & stitching is sound, this is a really nice high quality well made saddle. Free & insured shipping by U.S.P.S. Priority Mail anywhere in the 50 U.S. states. \$4,000.00 Call (808) 635-6027

**Steve Mecum Wade.** 15" Wade; Flat Plate rigging; Geo border in good condition. The tapaderos and Martingale were also made by Mr. Mecum at a later date to match the saddle. \$4,500.00 (406) 299-2186

**J.M. Capriola Tapaderos.** Monkey nose taps have flower tooling on top, sheep skin lined insides, wooden blocks on the stirrups for your heel. \$250.00 (866) 254-1812

## SCHOOLS

**texashorsehoeingschool.com** - 2 weeks \$1,200, 4 weeks \$2,000, 6 weeks \$2,700. (800) 734-3440 or (972) 345-5700. Dallas, TX area.

## TACK & COWBOY GEAR

**6 Strand Rawhide Reata.** I braided this rope & had on display at the Elko Gear Show & Sale. It is 6 strands, 60 foot long. San Juan style swivel hondo, no splices. \$1,300.00 plus shipping. (530) 640-2499

**Billy Klapper Bit for Sale.** Custom made Klapper bit. Has sterling letters & engraving on cheekpieces. Only been used a few times. Excellent shape. (405) 341-8000

**Billy Klapper Bit & Spur Set.** Lady Leg Bit & Spurs. In good condition. Mouthpeice is five and three eights inches. The port on the bit is 2 inches. The cheek peices are 7 inches long from top to bottom. Spurs have a 1 inch band & the shanks measure two and one half inches. (972) 935-5792



**WSRRA**

Western States Ranch Rodeo Association

# WSRRA

WESTERN STATES RANCH RODEO ASSOCIATION

MAKE SURE YOU AND YOUR TEAM HAVE  
JOINED WSRRA BEFORE AN EVENT BEGINS!

MEMBERSHIP FORMS WILL BE AVAILABLE AT THE REGISTRATION TABLE OF EACH  
SANCTIONED EVENT OR CONTACT WSRRA ORGANIZER, MARC PAGE, (916) 296-2326.

REMEMBER: IF YOU ARE NOT A MEMBER BEFORE THE EVENT BEGINS,  
AND YOU WIN THE EVENT, YOUR WIN WON'T COUNT!!!!